

Minutes
Moline Centre Main Street Commission
City Hall, 619 16th Street
Monday, October 21 , 2013

The Moline Centre Main Street Commission meeting came to order at 4:00 p.m. The Commission met in regular session in the Committee of the Whole Meeting Room at City Hall.

Attendance: Those present were as follows:

Commission Members Present:

Amy Trimble
Gary Freeman
Matt Sivertsen
Frank Ege
Hector Colon
Beth Lagomarcino

Commission Members Absent

Lori Turner

Staff Members Present

Adam Holland
Terri Smith

Minutes: Matt Sivertson made a motion to approve the minutes. Amy Trimble seconded the motion. Motion was approved by the Board.

General Trust Fund Report:

1. Terri passed out a copy of the most recent General Trust Fund account as of September 2013. The balance as of the end of September was \$2,088.96. The increase in numbers was a result of concert sales. We also closed an old checking account, which contained \$132, and was placed in this account.

Work Plan Presentation/Approval:

1. Adam provided the Board with a completed Work Plan for review. He reminded them that upon completion of the 5th Avenue Streetscape, SSA #6 is committed to a yearly payment of \$106,099.48 for the next twelve years.

Comments regarding the Work Plan were as follows:

1. RE: Focus 2/Design/Strategy #2, Continue Maintenance/Flower Beautification Project. Amy Trimble indicated that we should try and figure out a way do another clean-up day in Moline. We need to find volunteers who would be interested in this and offer rewards, such as passes to downtown hockey games or other events. We could contact the Boys & Girls Club in Moline for volunteers, local high schools and non-profit organizations.
2. RE: Focus 2/Design/ **Strategy # 4, Façade Program.** The Committee discussed utilizing some of the funds for placement of soft lighting on buildings in downtown. This would help give the downtown a more vibrant look.
3. RE: Focus 3/Promotion/Strategy #7, Local Publications. Adam advised the Board that we may not receive the 6,200 Tourism Grant from the City, so we would not be able to submit an ad in the Quad Cities Convention & Visitors Bureau for 2014. He also reported that we are over budget for 2013 advertising. The Board indicated that they would like to place some type of ad in the QCCVB Guide for 2014 and discussed contacting council members to ask them to reconsider their decision for this allocation. Mayor Scott Raes stopped into the meeting for a few minutes and the Board relayed their concerns about the lack of tourism funds available. Mayor Raes indicated that he would look into this matter and get back to the Board.
4. The Board concluded that they would utilize the Work Plan as a checklist/guideline for future projects. Motion to approve the Work Plan was made by Gary Freeman. Seconded by Matt Sivertson. Motion was approved unanimously by the Board.

Design Committee Report:

1. Adam reported that the Academy of Performing Arts is interested in completing a **façade renovation for their building.** The Design Committee did meet to discuss possibilities for his property. They have not submitted an application to-date.
2. **Bent River has also indicated an interest in a façade renovation.** They would like to extend their kitchen, bump the dining room out to the southern door so it would be flush with the front door. We have not received an application for this project to-date.
3. Adam expressed an interest in speaking to the Design Committee about providing awards in lieu of grants for some of the projects.

Promotions Committee Report :

1. Terri updated the Board on the Get Jazzed for the Holidays! Event. We currently have 13 businesses participating for the November 8/9th event. Posters have been placed in kiosks. We have 5 individuals interested in painting windows. Lights will be hung on 5th Avenue beginning November 1st.

Economic Development Report:

1. A new hotel is slated to open in 2014 in the area close to the new Amtrak station. Demo work has started on this new facility.

2. Phase III of the 5th Avenue Construction is under way. They are ahead of schedule and should be completing work within the next few weeks. Upon completion of the project we should have uniform street lighting all along 5th Avenue, from 19th Street down to 11th Street.
3. The Riverbend project did not pass.
4. Barley & Rye should be opening soon.

New Business:

1. Adam indicated that new Board positions are available. He asked members if they knew individuals who would be interested in joining the MCMS Board to please forward those names to him.
2. He also asked if the 4:00 meeting times worked out for members. The Board agreed that this time worked out for everyone.
3. Adam announced that the Lacoda Group will be holding walking tours on November 2nd from 9am - 10:30am. They are looking for stakeholder improvement ideas in the downtown area and this walk will assist them with identification of some of those issues.
4. A discussion was held regarding signage for the water taxi in downtown Moline Centre. We do not have clear direction for this attraction and the Board felt that we need some better identification for the drop off/pick up areas. Adam indicated that he would speak to public works regarding this matter.

The meeting was adjourned at 5:40pm

Respectfully submitted by Terri Smith

Next meeting is scheduled for November 18, 2013