

Minutes
Moline Centre Main Street Commission
City Hall, 619 16th Street
Monday, November 18 , 2013

The Moline Centre Main Street Commission meeting came to order at 4:00 p.m. The Commission met in regular session in the Committee of the Whole Meeting Room at City Hall.

Attendance: Those present were as follows:

Commission Members Present:

Amy Trimble
Gary Freeman
Matt Sivertsen
Frank Ege
Beth Lagomarcino
Lori Turner

Commission Members Absent

Hector Colon

Staff Members Present

Adam Holland
Terri Smith

The meeting was called to order at 4:05 p.m.

Minutes: Beth Lagomarcino made a motion to approve the minutes. Matt Sivertsen seconded the motion. Motion was approved by the Board.

General Trust Fund Report:

1. Terri passed out a copy of the most recent General Trust Fund account as of October 2013. The balance as of the end of October was \$2,088.97. There was a small increase from September's balance which reflected accumulated interest.

Design Committee Review :

1. Adam reported that a couple of businesses are still interested in façade funds for 2013. Bent River Brewery would like to build out their front area and do some remodeling in the kitchen area. They are still trying to determine exact layout options.
2. The bar fka Wide Open has a new tenant. The new owners would like to replace the old windows with new knee-high level windows. A Design Committee site visit is scheduled for sometime this week.

3. **The Academy for the Performing Arts was also interested in having some façade work done, which included a new sign and possible replacement of exterior materials. The Design Committee did perform a site visit on this property but they have not received a Façade Application to-date.**

Promotion (Merchant) Committee Review:

1. Get Jazzed was held on November 8th & 9th. A total of 14 businesses participated in this year's event. There were six participants in the window painting contest, which will continue through November 24th. A winner will be chosen on November 25th. Overall, the event was considered successful. There will be a Merchant's Meeting this week and they will be discussing the event and any changes or modifications that would be useful in future years.
2. Adam reported that the MCMS Facebook "likes" are now over 1,000. He has used some of the marketing budget to accomplish this goal. The Board was excited to hear that we are receiving more interest in our page.

Economic Review:

1. The Lakota Group will be hosting three separate sessions this week to discuss the Moline Centre, Floraciente and Edgewater Neighborhood Master Plans. Adam reported that the walking tours that were held a few weeks ago were successful. Adam encouraged all Board Members to attend one of the sessions this week.
2. Adam met with some gentlemen who are interested in starting a paddleboard/kayak rental business through the YMCA. Further discussions will need to take place to determine if this will be a good fit. Adam also indicated that Indigo will be teaching yoga on paddleboards next summer.
3. Further discussion was held on the possibility of creating a zip bike program and/or looking into purchasing bike racks for placement in some areas of downtown.
4. Other items of discussion included improving our way-finding signage. Many feel that we need better signage in Moline.
5. Amy Trimble brought up the idea of creating a First Friday program in downtown. She will be sending us a link to an article that shows some other cities that have had success with this type of program.

Lighting of the Commons Review :

1. Lighting on the Commons will take place this Saturday, November 23rd. Amy reported that there will be no horse drawn wagons this year. Wagons will be pulled by John Deere tractors. The Lighting Committee had discussed eliminating cookies this year, as a result of an issue with peanut allergies a few years ago and budget

cuts, but after a discussion with John Deere, it was decided that they would pay for smaller cookies to distribute to the public. Hot chocolate and cider will also be served.

Centre Ice at Bass Street Landing Update:

1. Adam reported that the Centre Ice Skating Rink will be starting up again on The Plaza at Bass Street Landing. The rink will be under new management this year which should alleviate some of the issues that took place last year. The new director is experienced in skating rink management and is currently identifying areas that are in need of improvement. He will be contacting local school districts, PTA's, boy and Girl Scout troops, etc. to bring them down to the rink. They hope to be up and running by this Saturday's Lighting on the Commons.

New Business Discussions :

1. Gary Freeman requested an update on the 2014 Visitor's Guide ad. Adam indicated that we would be splitting the cost with Davenport for a half page. Funds for this will come out of SSA #6.
2. 5th Avenue canopy lights will be placed on the cables this week, along with the additional Christmas lights.
3. The Committee asked that we think about new ideas for New Year's Eve activities in downtown which could be discussed at our next meeting.

The meeting was adjourned at 5:20pm

Respectfully submitted by Terri Smith

Next meeting is scheduled for December 16, 2013