

**Bass Street Landing SSA #5
Annual Board Meeting
February 6, 2014
9:30 a.m.
Council Chambers at City Hall
619 16th Street**

Minutes

Board Members Present:

Mike Wennekamp
Katie Dippel (Representing Stoney
Creek)
Lew Steinbrecher

Board Members Absent:

Bryce Henderson
Chuck Ruhl

Staff Present:

Adam Holland
Terri Smith

The Bass Street Landing (SSA #5) Board Meeting came to order at 9:30AM. The Board met in the Committee of the Whole at City Hall.

Agenda Item 1: Approval of Minutes

Lew Steinbrecher made a motion to approve the minutes. Katie Dippel seconded that motion. Motion was accepted by all members.

Agenda Item 2: Budget

The 2013 and 2014 budgets were presented for review. (The 2014 budget had been approved at the October 28, 2013 meeting.) Katie asked why the budget numbers were so much higher this year. Adam indicated that the EAV was the approximately the same, but we now had Kone contributing into the SSA. The additional income will be used towards maintenance, such as fountain and plaza repair. Lew asked if the hotel rebate had been paid out. Terri will check with Kathy Carr to see if this has been completed.

Agenda Item 3: Officer Elections

Current officers are; President: Dan Hance, Vice-President: Chuck Ruhl, Secretary/Treasurer: Lew Steinbrecher. Lew indicated he would be willing to keep his appointment as Secretary/Treasurer. Adam had talked with Kent Pilcher regarding a representation from River Station/Caxton, and was notified that they are in the process of making some internal changes and he will advise him of those adjustments upon completion. Motion by Lew Steinbrecher, seconded by Mike Wennekamp, to elect Dan Hance as President, Lew Steinbrecher as Secretary/Treasurer and Mike Wennekamp

as Vice President. Ayes all, motion carried.

Agenda Item 4: 2014 Possible Plaza Projects

Adam advised the Board that he will begin pricing concrete after removal of the ice-skating rink (which is slated to close in mid-February). Inclement weather has hindered moving forward on this process, since we are unable to assess damage of the Plaza because of the heavy snowfall and colder than normal temperatures. Lew suggested that we have our next meeting at the end of February or early March, at Stoney Creek so that we could walk on the Plaza and determine areas that are in need of repair. He also suggested contacting Laurie Peters from Ruhl. She had done a preliminary study on damage to the cement area behind River Station last fall and might be able to provide us with the data that she collected. Lew also asked that we invite the City Engineer, Scott Hinton, to this meeting for his advice.

Katie advised us that Stoney Creek will be resurfacing their parking lot this year and we could possibly overlap this project in conjunction with cement repairs on the Plaza.

Agenda Item 5 : Other Business

Adam announced that Stoney Creek will host the 2014 Illinois Main Street Directors Retreat from February 24- 27th. This is a three-day event, with several activities planned. We are expecting around 30 - 35 Directors from around the state.

In a recent conversation with one of our downtown merchant's, Ashley Billet, from Pub 1848, asked if there was a campaign to market the Bass Street Landing area. Ashley felt The Plaza has been under-marketed and would like to see more promotional efforts for this area. An additional draw for this area is access to the riverfront, which could be included in the marketing. Someone suggested a visioning session to discuss this matter. Lew asked Adam to explore this and determine a message and branding solution for this marketing proposal.

The Steel Head Tavern is now open for business. It is located on the south side of the Kone parking garage.

Agenda Item 6: Next Meeting

The next Board Meeting is scheduled for May 19, 2014, but the Board has determined an earlier meeting date is required. That date is dependent upon weather and will most likely be held at the end of February or early March. Meeting announcements will be sent to all Board Members as soon as that date has been established.

Meeting was adjourned at 10:20am.