

**Minutes**  
**Moline Centre Main Street Commission**  
**City Hall, 619 16<sup>th</sup> Street**  
**Monday, April 21, 2014**

The Moline Centre Main Street Commission meeting came to order at 4:00 p.m. The Commission met in regular session in the Committee of the Whole Meeting Room at City Hall.

**Attendance:** Those present were as follows:

Commission Members Present:

Beth Lagomarcino  
Matt Sivertsen  
Lori Turner  
Hector Colon  
Jeff Anderson  
Andrea Peterson  
Gary Freeman

Commission Members Absent

Amy Trimble  
Frank Ege

Staff Members Present

Adam Holland  
Terri Smith

The meeting was called to order at 4:05 p.m.

**Minutes:** Matt Sivertsen made a motion to approve the minutes. Gary Freeman seconded the motion. Motion was approved by the entire Board.

**General Trust Fund Report:**

1. The balance in the General Trust Fund as of February 28, 2014 is \$2,089.01. There was no discussion regarding this amount.

### **Design Committee Review:**

1. The exterior renovation to BRIX is complete. They have put up a new sign, added awnings, placed new windows and have added a new brick façade. The interior is still under renovation and will probably not open until mid-May.
2. The Sundeen Building (Las Regias). The interior walls have been exposed due to the demolition of the Zenon building next door. We need to continue discussions with Dick regarding his plans for repairing those exposed walls.
3. The Design Committee is in the process of completing a list of buildings that need façade assistance.
4. Tony, from LeMekong, is interested in purchasing the Hoa Lon building.

### **Promotion (Merchant) Committee Review:**

1. Adam stated that there are several graduations in May and many of them will be utilizing the iWireless Center for ceremonies. Downtown businesses were advised of those dates at the last Merchant's Meeting.
2. This year's Race for the Cure will be celebrating their 25<sup>th</sup> year anniversary. Participants will be running down 5<sup>th</sup> Avenue and through the Floraciete neighborhood. The race committee is looking for ways to include downtown businesses and keep race participants in the area after the race. Some suggestions included having bands play in the Historic Courtyard and BSL areas. Barrel House plans to close down the parking lot behind their building and have a band playing. There needs to be better signage for those businesses that plan to be open. Terri and Adam may have a MCMS table at the iWireless during packet pick-up, with marketing material for downtown businesses.
3. The Thursday Night Summer Concert Series will begin June 5<sup>th</sup>. All bands have been booked.
4. The Hot Rod Power Tour will take place on June 12<sup>th</sup> at the Isle of Capri in Bettendorf. Adam is working with some of the tour promoters to bring several of the cars over to Bass Street Landing during one of our concerts. We would block off 17<sup>th</sup> Street to showcase and protect those vehicles.
5. The Cabin Fever Pub Crawl was well attended this year. The event made a profit of approximately \$1,500.

### **Economic Review:**

1. A new bar called the Broken Saddle is slated to be open within the month. It will be located in the old Amy Richmond Photography studio.

2. A new upscale barber shop has opened on 4<sup>th</sup> Avenue called Blvd. Barbers.
3. H2O Water Sports will open up in the YMCA Rowing Club on May 3<sup>rd</sup>. They will offer paddle boarding and other water sports.
4. The Skinner Block. Plans are under way to build 22 new apartment units in this building.
5. The JD Collectors Center is in the process of being torn down. Demolition should be completed within the week.

**New Logo:**

1. There have been two meetings with the Selection Committee. They do have some ideas and will be bringing those selections to this group for approval in the immediate future.

**Other Business:**

1. Matt commented that the gas station located on the corner of 5<sup>th</sup> Avenue & 19<sup>th</sup> Street is an eyesore. He wondered if someone could talk to the owner to discuss their shabby appearance.

The meeting was adjourned at 5:20pm

Respectfully submitted by Terri Smith

Next meeting was scheduled for May 19<sup>th</sup>. Adam will be at the National Main Street conference in Detroit so we will re-schedule for May 12, 2014.