

Minutes
Moline Centre Main Street Commission
Quad Cities Chamber of Commerce
Monday, June 16, 2014

The Moline Centre Main Street Commission meeting came to order at 4:00 p.m. The Commission met in regular session in the Quad Cities Chamber of Commerce offices.

Attendance: Those present were as follows:

Commission Members Present:

Amy Trimble
Hector Colon
Gary Freeman
Jeff Anderson
Matt Sivertsen

Commission Members Absent

Andrea Peterson
Lori Turner
Beth Lagomarcino
Frank Ege

Staff Members Present

Adam Holland
Terri Smith

The meeting was called to order at 4:00 p.m.

Adam indicated from this point forward, we will be showcasing the Agenda and Minutes on a screen in the conference room in an effort to save paper. Members will not need to bring hard copies of these documents in the future. Minutes are always emailed to members for review prior to each meeting.

Minutes

Matt Sivertsen made a motion to approve the minutes. Amy Trimble seconded the motion. Motion was approved by the entire Board.

Summer Concert Series Update

Adam reported that we have two concerts under our belt. The June 12th concert (Cody Road Band) included cars from the Hot Rod Power Tour, and was very successful. We closed down 17th Street and had cars line up on both sides of the street for the public to view during the event. The fountain was also up and running and the new liquor arrangement with the Chop House, Steel Head Tavern and Pub 1848 is going well. Attendance at all locations has increased during these events.

Amy asked if we receive any revenue from the businesses during the concert. Adam indicated that each of the three businesses pays us \$50 per concert. Amy also inquired about bringing in someone else to serve food. Currently, the Chop House is the only one serving, which is costly. (Menu items are approximately \$9). She suggested we contact Joe Taylor of DeBord Catering, to see if he would be interested in providing hot dogs/hamburgers. Gary suggested contacting Hy-Vee. Tammy, from the Steel Head Tavern, will be providing walking tacos, upon approval from the Food Inspector. This is something that we will look into.

Adam proposed that we have an enclosed section at the last concert and invite committee volunteers, board members, etc. to thank them for all of their work. Everyone agreed that this was a great idea.

Amy asked about extending the concerts in future years, if this event continues to grow. We definitely want to continue seeking sponsorships for the concerts. We should approach the three bars/restaurants on the Plaza to see if they would like to sponsor a concert.

We also discussed the need for a professional PA system in the future. Matt indicated that this could be pricey (between \$500 - \$1,000 per concert) and we should definitely look into partnering with a sound system company for next year's events. He suggested Top Notch Productions (Matt Hayes), Scott Rexroat (very expensive), RAK Productions and River City Sound.

All-in-all concert attendance has increased. This is attributable to band diversification, ease of the new liquor arrangement, and improved public recognition of this event. We will continue to cultivate the success of this event to make it even more popular for future years and help draw people into our downtown.

Bike Friendliness

Adam indicated that he would like to add bike racks to our downtown inventory. We do have some racks in place that are not in the best locations and could be re-located to areas next to existing benches. Adam shared some on-line photos of a variety of bike racks. He also presented a photo of a huge log that one of the local businesses has recycled into a rack. Adam contacted the City of Davenport who indicated they could re-create this type of bike rack for approximately \$250.

Jeff suggested that any bike racks that we order should complement ones that already exist in downtown, to show uniformity. We probably don't want to change the style.

Adam also stated that he would like to obtain a couple of bike stations for downtown. (One would be placed in SSA #5 on the bike path and one in SSA #6 along 5th Avenue.) Purchase of these stations would need approval from each SSA Board. They cost approximately \$1,200 each.

New Business es

BRIX, the new Italian/pizza restaurant opened on Monday, June 9th. (Located in the former Wide Open spot on 5th Avenue). The Broken Saddle will host a soft opening, this Friday, June 20th. This is a new cowboy bar located on 5th Avenue. They will open on Saturday, just in time for the Micro Brew Mile which will take place that afternoon/evening.

Bent River has completed the eastern side of their façade project and they are now working on the west side of the building.

Fund Raiser Options

River Roots Live and the Street Fest in Davenport are looking for volunteers. Tips that volunteers make from these events will go to non-profit organizations.

New Business

Gary announced the following John Deere Pavilion Events:

1. Learn & Play will take place on July 19th from 10 - 5.
2. QC Heritage All Colors Tractor Parade - September 6th from 10 - 5.

Amy announced that Trimble Funeral Home will be hosting their grand opening at the end of July. She will let the Board know the exact date/time by the end of the week.

She also mentioned that the second floor space in their building is available for rent through Ruhl Commercial. They are looking for at least a 2-year lease. Approximately 1,500 square feet is available.

Adam will attend the next quarterly Main Street Directors Retreat this Wednesday, June 18th, in Chicago. He also stated that any member of the MS Board is welcome to attend.

The Illinois State Historic Tax Credit Program has passed which will be beneficial for future use in the revitalization of many of the downtown Moline Centre properties.

The meeting was adjourned at 5:20 p.m.

Respectfully submitted by Terri Smith.

Next meeting is scheduled for July 21st.