

**SPECIAL SERVICE AREA NUMBER SIX  
ADVISORY BOARD OF DIRECTORS**

Monday, July 21, 2014  
3:00pm  
Chamber of Commerce  
622 19<sup>th</sup> Street, Moline, IL 61265

**Minutes**

**BOARD MEMBERS PRESENT**

Janet Mathis, Renew Moline  
Beth Lagomarcino, Lagomarcino's  
Matt Sivertsen, The Planning Center

**BOARD MEMBERS ABSENT**

Erin Bruner, City of Moline  
Chris Lambrecht, LeClaire Hotel

**STAFF MEMBERS PRESENT**

Adam Holland, Moline Centre

Meeting called to order at 3:00pm

**AGENDA ITEM #1 –Approval of Minutes**

Janet made a motion to approve the Minutes. Matt seconded the motion. Motion was approved by all members.

**AGENDA ITEM #2/#3 – Budget Review/Overview of Proposed 2015 Budget**

Adam presented the Board with a copy of last year's approved budget, plus a copy of this year's to-date budget numbers. July numbers were not available at this time. He pointed out that the only red line item was for security lighting in the 6<sup>th</sup> Avenue ally.

A question arose regarding the Chamber/Main Street Contract being approved before the SSA meetings. Procedurally, is that appropriate? The Chamber/Main Street contract will be for 2-1/2 years, which puts us on track with the city cycle. When renegotiating in 2016, the budget and contract will be on the same schedule.

After this year's audit, Adam pointed out that \$100,000 was rolled over from last year (2013). This money can only be spent in SSA #6 and the Board needs to determine where/how it should be used. Discussion regarding large rollover (\$100,000) ensued. Where did that dollar figure come from? Why so much rolled over? Matt asked if we could keep the money "in reserves" until we determine how to appropriate funds. Beth stated that we need to make certain ALL businesses in the SSA area are receiving benefits, not just certain areas. She also said that it would be beneficial to tour all of SSA#6 to determine what areas are in need of assistance.

Beth also mentioned that there are several dead trees on 5<sup>th</sup> Avenue. Adam stated that those trees will be replaced by Public Works. They are still under warranty from the streetscape plan and should be replaced soon. There was a short discussion regarding incubator space. We have not tapped into that \$10,000 figure and need to determine how to utilize that money. We also need to look at the consistency of signage downtown.

Adam made a motion to approve and carry over the 2014 budget numbers into 2015, with an additional line item in 2015 for Security Lighting in the amount of \$100. Motion also made to maintain the current EAV at \$250,000. Matt seconded the motion. Motion carried.

#### **AGENDA ITEM #4 – Lighting of the Commons**

Adam announced that the City of Moline reduced funding for this year's Lighting on the Commons to \$2,500, down from a \$15,000 contribution last year. Holiday Pops will also be moving their concert from iWireless to Davenport.

Total costs to run the LOC are approximately \$19,000. The John Deere Foundation indicated that they would pick up half of the remaining balance. Adam stated that he will make a proposal to the SSA #5 Board and ask if they would be willing to contribute approximately \$3,500. He asked if this Board would be willing to contribute between \$4,500 - \$5,000 to this event.

He also indicated that to make this event more successful, we should combine the LOC with a QC Mallard's game. He will also speak with Lori Turner and other elected officials and ask them to lobby for LOC funding. Beth stated that she would like to keep the Get Jazzed for the Holidays separate from the LOC.

After a brief discussion, Janet made a motion to contribute between \$4,500 - \$5,000 towards this year's lighting on the Commons. Matt Sivertsen seconded the motion. Motion was approved by the entire Board.

#### **AGENDA ITEM #5 - Bicycle Friendliness Initiative**

Adam asked the Board if they would be interested in moving forward with obtaining a bicycle fix-it station and bike racks for downtown, as discussed in previous meetings. The cost for a bike station is approximately \$1,500. After a brief discussion, the Board decided this would be a beneficial addition to our downtown. Janet made a motion to approve funding of up to \$6,000 to purchase a bike station and several bike racks to be placed downtown. Matt seconded the motion. Motion approved by all.

#### **AGENDA ITEM #6 – Other Business**

Adam stated that the Bent River façade has been completed. There are two other facades still under way and will be completed before year end. We are still being approached by people interested in utilizing this program.

This meeting was adjourned at 4:00pm.

The next meeting is scheduled for October 20, 2014, at 3:00pm. The meeting will take place on the 3<sup>rd</sup> floor of the Chamber of Commerce building in Moline.