

**-SPECIAL SERVICE AREA NUMBER SIX
ADVISORY BOARD OF DIRECTORS**

Monday, April 21, 2014
3:00pm
Chamber of Commerce
622 19th Street, Moline, IL 61265

Minutes

BOARD MEMBERS PRESENT

Janet Mathis, Renew Moline
Beth Lagomarcino, Lagomarcino's
Matt Sivertsen, The Planning Center

BOARD MEMBERS ABSENT

Erin Bruner, City of Moline
Chris Lambrecht, LeClaire Hotel

STAFF MEMBERS PRESENT

Adam Holland, Moline Centre Main Street
Terri Smith, Moline Centre Main Street

Meeting called to order at 3:00pm

AGENDA ITEM #1 –Approval of Minutes

Motion to approve the minutes from October 23, 2013 was made by Janet Mathis. Second by Matt Sivertson. Motion accepted. Motion was approved by all members.

AGENDA ITEM #2 - Budget

Adam presented the Board with the current budget. There was no unusual expense to-date. Adam informed everyone that we received several responses from the maintenance RFP that was sent out earlier this year. Quality Construction Services was the lowest bidder and they will be recommended to Council.

Matt asked about the Chamber of Commerce payout percentage. Adam stated that this was the percentage that the City and the Chamber agreed upon in negotiating the Main Street contract.

Adam also indicated that advertising opportunities consumed most of our budget in prior years. He pointed out that we need to be more selective in our choice of marketing materials in the future. Beth stated that with more new businesses locating in downtown, they might be able to contribute. Matt said that we need to be more focused on downtown events. He also asked about the Shop Local line item. That website will be pulled this year and those monies will be used for other advertising opportunities.

The \$10,000 Operating Supplies budget figure is intended to be used to create a retail incubator. Adam has been in talks with the owner of the Bean Building, Matt Stern, located at 525 16th Street regarding this matter. This building has lower level availability and would be a good fit for an incubator project. There is also plenty of parking in that area. Rental fees would be subsidized with a 60/40/20 model. We will be working with Ignite Quad Cities and commercial realtors to locate businesses who would be interested in this project.

Beth stated that we need to review the 2015 budget numbers earlier this year than we did last year. Adam suggested looking at those figures in our July meeting.

AGENDA ITEM #3 – Other Business

Other topics of discussion:

1. The on-going discussion of parking problems was revisited. Janet indicated that Renew & The City completed a recent parking study. Beth stated that there will be more parking challenges with all of the apartment developments in-process and more people living downtown.
2. Signage is still a challenge. We need a better way-finding system. Current signage is confusing in some areas and not very informative.
3. We need to do a walking tour of downtown Moline to locate any problems (dead plants, etc.) in the landscaped areas, and other areas as well.

The next meeting is scheduled for July 21, 2014, at 3:00pm. The meeting will take place at City Hall in the COW (Committee of the Whole).

This meeting was adjourned at 4:00pm.