

Keep Moline Beautiful

Meeting Minutes – 4:30pm, February 12th, 2015.

Held at Moline Municipal Services Building

Attended by: Rodd Schick, Doug House, Lori Turner, Sue Ratkiewicz, Kristen Bergren, Marcia Lintz, Adam Holland, and Susan Wolf.

Rodd Schick called the meeting to order.

Motion to accept the minutes of the January 8th, 2015 meeting was made and seconded. Motion carried.

Old Business:

- *Recycle Super Hero and Blue Can Group*: Rodd presented the new female super hero cutout “Recycle La”. She will be delivered to the winning Logan 2nd grade classroom for one day. Rodd will contact the Dispatch about including a photo for the paper.
- *Earth Week Fair*: Kristen represented KMB commission at the Earth Week Coalition (EWC) meetings. The EWC wants a coalition of environmental awareness and education, focusing on behavior change activities and stewardship and civic engagement to protect the environment. In lieu of the Earth Week Fair this year, Doug suggested that KMB participate in the City’s May 2nd Touch-A-Truck event on May 2nd. The Commission brain-stormed ideas to set up the cootie catcher activity, tire-resurfacing display, flower box activity, both recycle super hero cutouts, and the recycle throw activity. Rodd and Doug will ask Midland Davis to bring a recycling truck to the event.
- *Garden Guardians*: Lori and Rodd reported that Scott Brouette, Assistant Director of Student Services at Western Illinois University will be the new contact person for the paddle wheel garden adoption where both faculty and students will maintain the site. A new sign will be made for Western and new signs have been made for adoptable gardens. Rodd will ask Scott about any interest in a student joining the KMB commission.
- *Neighborhood Partnerships*: Doug reported that there are a number of cleanups scheduled in the neighborhoods already.
- *Great American Cleanup*: The city will work with all neighborhood partnerships and all volunteers will be invited to a volunteer appreciation picnic.
- *Xstream Cleanup*: Rodd and Kristen represented KMB at the Xstream Cleanup meeting. The organization is moving toward more invasive species removal work and acknowledged that Rodd and the City of Moline has been a leader in that realm.
- *America Recycles Day*: Doug will ask Marty Davis if Midland Davis will do a media event to promote recycling.
- *Blue Can Group*: Kristen will create a contest for older students to win a field trip to Scott County Recycling Center involving writing a biography for “Recycle La”. Doug suggested an idea to put surprise tickets in the educational kits to see who is using them.
- *Cool Cities*: Doug reported that with a 13% increase on utilities and with a decrease on the cost of energy-saving lighting, it may be time to revisit the 2010 City energy audit to see if savings could be found with more energy efficient improvements. Many of the City’s fleet of snow plows, pothole trucks, mowers, pickups are dual fuel vehicles that run cleaner and cheaper and have both environmental and economic paybacks.
- *Keep America Beautiful*: Rodd attended and reported on the Keep America Beautiful's 62nd National Conference in Washington, D.C. January 27 - 29, 2015. A new logo and campaign, “I Want to be Recycled”, was launched. Ideas are shared and offered as models between chapters at the conference through the “Steal This” session; the suggestion was made to showcase KMB’s educational kits and Garden Guardian program at one of these future sessions. Rodd will contact City personnel to inquire about creating a KMB Facebook account to use social media to engage the public. Adam suggested one way to increase traffic on these types of organizational Facebook pages, is to link to other popular pages and to include videos, say of city cleanups or the new campaign commercial.

New Business:

- Adam reported that through Special Services Area funds, new bike racks and fix-it-yourself bike stations are being installed around downtown and along the bike trail to make Moline more bike-friendly. Adam inquired about the possibility of creating community gardens at 6th St. and 12th Ave. He said there are businesses like Barley and Rye that are interested in plots. Doug and Adam will discuss the idea and liability issues with Moline City officials and with Davenport and Rock Island officials to look at their policies that are already in place.

A motion was made to adjourn the meeting at 5:40 pm. Motion seconded and carried.

Next meeting will be at 4:30pm, Thursday, April 9th, 2015 at the Moline Municipal Services Building.

Submitted by Susan Wolf, Temporary Secretary, Keep Moline Beautiful Commission