

Minutes
Moline Centre Main Street Commission
4:00 p.m.
Monday, August 17, 2015

The Moline Centre Main Street Commission meeting came to order at 4:00 p.m. The Commission met in regular session in the Quad Cities Chamber of Commerce offices.

Commission Members Present:

Matt Sivertsen, The Planning Center, Inc.
Amy Trimble, WaterMark Corners
Beth Lagomarcino's, Lagomarcino's
Lori Turner, City of Moline
Gary Freeman, Retired
David Fortin, DF2 Consulting
Jeff Anderson, City of Moline
Chris Schram, ConStruct Services

Commission Members Absent:

Omar Bradley, Revive Community Development

Staff Members Present:

Adam Holland

AGENDA ITEM #1 – Approval of Minutes

Amy Trimble made a motion to approve the minutes from the July 13th Main Street Commission meeting, which Beth Lagomarcino seconded. Minutes were approved unanimously.

AGENDA ITEM #2 – Concert Series Recap

Adam Holland reported that the 2015 Summer Concert Series had an increase in average attendance over 2014, and that there is a desire amongst the audience as well as neighboring businesses to add more concerts. The SSA #5 board has approved usage of the allowed budget to supplement any additional concerts that will not be covered by sponsorship. After discussion it was agreed that for 2016 we no longer allow attendees to bring in their own alcoholic beverages onto the premises. It was also determined that Chamber staff will work with City of Moline staff to create a solution that gives the Main Street program site control of the Bass Street Plaza as well as the 17th St right-of-way.

AGENDA ITEM #3- Promotions

- Adam Holland gave an update on the 2015 Lighting on the Commons which will be held on November, 21st. The only expected changes would be to take away the trolley tour and add an additional tractor and wagon ride.

- Amy Trimble announced that the 2015 Get Jazzed event will take place on November 13th and 14th. Further discussion and planning will take place at the September merchants meeting to determine ideas to incorporate the local restaurants into the event.
- Adam Holland updated the commission on the historic tour being assisted by Curt Roseman, Barb Sandberg, and Todd Greene. Curt and Barb have delivered pictures to City Hall to be used for the kiosks to promote the tour. They will also be writing content for Todd to input to the GIS software which will serve as the initial pilot sites.

AGENDA ITEM #4- By-Law Amendment:

Adam Holland updated the Commission on the questions that were brought up at the July meeting in that the officer terms were adjusted to run July 1st – June 30th to run concurrent with commissioner terms. Clarification was also given that the City of Moline liaison is to serve as the commission secretary as to keep uniformity to record keeping. Lori Turner made the motion to approve the amended bylaws as presented, and Dave Fortin seconded the motion; motion passed unanimously.

AGENDA ITEM #5- Officer Election:

In order to be in compliance with the newly enacted by-laws the commission needed to elect a vice-chair to fill the remaining term to expire June 30th, 2016. Gary Freeman nominated Matt Sivertsen, and Beth Lagomarcino seconded the motion; the appointment was approved unanimously. Jeff Anderson was appointed as commission secretary as per the newly adopted by-laws.

AGENDA ITEM #6- Other Business:

Discussion was had regarding Slide the City which took place on August 8th 2015. Amy Trimble and Matt Sivertsen reported that as participants they felt the event could use organizational improvement, but that it was overall a success. After discussion, it was determined to coordinate with the event planners to create an event atmosphere near the slide area if both parties are able to agree to terms.

ADJOURNMENT:

The Main Street Commission meeting was adjourned at 5:30 P.M.

Next meeting will take place September 21, 2015.