

Minutes
Moline Centre Main Street Commission
4:00 p.m.
Monday, November 16, 2015
Quad Cities Chamber of Commerce

The Moline Centre Main Street Commission meeting came to order at 4:00 p.m. The Commission met in regular session in the Quad Cities Chamber of Commerce offices.

Commission Members Present:

Amy Trimble, WaterMark Corners
Beth Lagomarcino's, Lagomarcino's
Lori Turner, City of Moline
Gary Freeman, Retired
Jeff Anderson, City of Moline
Dave Fortin, DF2 Consulting

Commission Members Absent:

Matt Sivertsen, The Planning Center, Inc.
Omar Bradley, Revive Community Development
Chris Schram, ConStruct Services

Staff Members Present:

Adam Holland
Terri Smith

AGENDA ITEM #1 – Approval of Minutes

Amy Trimble made a motion to approve the minutes from the October 19th Main Street Commission meeting. Beth Lagomarcino seconded the motion. Minutes were approved unanimously.

AGENDA ITEM #2 – Promotions

Adam Holland advised everyone that the "Get Jazzed" Open House event was very successful. He asked other members for feedback.

Amy Trimble indicated that they had the most prosperous year in the history of this event. WaterMark Corners has been hosting an open house for approximately 17 years. She recommended that we place the #GetJazzed hashtag at the beginning of any 2016 marketing materials. Amy Trimble also suggested that we email this year's participating businesses to get their input on the event for a discussion prior to our next Merchant's Meeting, which will be held on December 10th.

Beth Lagomarcino stated that they were very busy on both days. The Grinch was a great promotional addition for her open house.

Lighting on the Commons will take place this Saturday, November 21st. The event will begin at 3:30 p.m. and end at 6:00 p.m. In lieu of the historic trolley tour, they will add another tractor ride to the event and all of the other activities (Santa, choirs, kid's crafts, etc.) will be present as in previous years. This year, Moline Centre will have a table at the John Deere Pavilion. Several businesses have donated items that will be placed in a basket to be given away. That basket will be placed on the table for viewing and people will be encouraged to sign up to win. Flyers from downtown businesses will also be placed on the table for distribution.

Adam Holland stated that during Small Business Saturday, the final weekend of “Get Jazzed”, many of the businesses will be exchanging gift certificates to hand out and utilize in their stores during that weekend.

AGENDA ITEM #3 – Historic Tour Update

Adam Holland noted that the self-guided historic tour project is almost ready to launch. There are a few items that need to be tweaked. At this point, the tour includes 12 historic sites. The self-guided tour will be based off of a QR code that will be placed on posters and the city website. When scanned, the QR code will automatically let you know where the closest historical site is located. There will also be a link on the Moline Centre website. Adam Holland stated that he will bring in a computer at our next meeting to illustrate how the program works.

AGENDA ITEM #4 – Officer Nominations

Adam Holland stated that per our by-laws, it is time to nominate and elect officers for 2016. Open offices include, Chairman and Vice Chair. Currently, Amy Trimble is Chairman and Matt Sivertsen is Vice Chair.

Dave Fortin made a motion to nominate Amy Trimble as the 2016 Chairman. Gary Freeman seconded the motion. Amy Trimble indicated that she would agree to another term. All board members voted unanimously to approve Amy Trimble as the 2016 Chairman.

Amy Trimble made a motion to nominate Matt Sivertsen as Vice Chair. Dave Fortin seconded the motion. All board members voted unanimously to approve Matt Sivertsen as 2016 Vice Chair. Matt Sivertsen was not in attendance at this meeting. Pending his approval, Matt Sivertsen will be elected as 2016 Vice Chair.

AGENDA ITEM #5 – New Business

Amy Trimble announced that they have leased the upper portion of the WaterMark building to an accounting firm. The firm works with government agencies, so there will not be a lot of foot traffic to this establishment.

The former Moorehead Peterson building is being renovated to become a specialty craft brew bar.

Work on the new Jimmy John’s (fka The Slice Pizza building) is in progress. The owner has gone through the Design Committee to obtain façade funding. There will be NO drive through as previously thought.

Amy Trimble stated that we need to make some progress with the outdoor dining issue and work together to overcome the obstacles. She suggested beginning talks/meetings in January of 2106. Ideally, we need to have business owners that will be utilizing outdoor dining attend those meetings. We also need to identify issues that they are having with the new regulations. Jeff Anderson suggested that we obtain a written list of concerns before we meet. Adam Holland stated that he will meet with restaurant owners prior to the January meet-up to determine what concerns the business owners have. This item will be placed on the January agenda for further discussion.

Adam Holland stated that the next meeting is set for December 21st. Since it is so close to the holidays, Adam suggested that we either move it to another date or cancel. After a brief discussion, the board decided to cancel the December 21st meeting. Our next meeting will be held on January 20th.

Adam Holland also asked the board if our current meeting times, the third Monday of every month at 4:00 pm, were suitable for members to attend. The board discussed this briefly and decided that it would be better to meet on Wednesdays. This board will now meet on the third Wednesday of every month at 4:00 p.m.

Lori Turner indicated that she has not received an electronic version of the outdoor dining booklet. She will speak with Tracy Koranda again to see if she would be able to send her a copy.

Lori Turner made a motion to adjourn. Meeting was adjourned at 5:00

Next meeting is scheduled for January 20, 2016.