

Keep Moline Beautiful

Meeting Minutes – 4:30pm, February 9th, 2017.
Held at Moline Municipal Services Building

Present: Rodd Schick, Lori Turner, Adam Holland, Kristen Bergren and Susan Wolf

Also attended: Kate Helms, Laura Chumbley, Greg Johnson

Absent: Diane Slover, Sue Ratkiewicz

Rodd Schick called the meeting to order.

Motion to accept the minutes of the January 12th, 2017 meeting was made and seconded. Motion carried.

Old Business:

- *Keep America Beautiful Annual Conference:* Greg Johnson attended and represented KMB at the annual Keep America Beautiful conference in Washington, D.C., on January 24th-26th, 2017 and reported what a mission-driven, productive conference it was with passionate representatives from 45 states in attendance. Greg noted innovative ways that cities are recycling tires to pave roads, revitalizing and beautifying towns and ending littering and illegal dumping through Keep America Beautiful affiliate work. Greg reported that the City of Moline received the Keep America Beautiful President's Circle 2017 Award for the second time and was given a square reader as the award. Greg invited Joyce Kagan Charmatz, Founder/President of Keep Chicago Beautiful & Founder/President of Keep Illinois Beautiful to Moline for a KMB meeting. There was a suggestion to host a joint Keep Moline Beautiful and Keep Rock Island Beautiful meeting with Ms. Kagan Charmatz as the guest speaker.
- *LED Lighting Project:* Rodd reported that the majority of the LED retrofitting and replacement lighting project is complete at the Moline Public Library, the Public Works Building, and at City Hall. Work is starting at the City Finance Building and the Fire Stations. A substantial reduction in electricity costs has already been realized in just the three weeks since the retrofitting was complete at the Library.

New Business:

- Rodd led the commission members in a Goals and Objectives Work Session:
 - Sue submitted suggestions via email including streamlining the agenda by revising committee reports and event listings and inviting a media liaison to join the KMB commission meetings to increase publicity and in turn increase community involvement.
 - Rodd suggested that we form a Public Relations/Social Media subcommittee with a goal of developing a communications strategy with consistent messaging on a website events calendar, on our Facebook volunteer recruiting site and on messaging on the tops of recycling bins.
 - Kris suggested a Blue Can Group subcommittee with the goals of focusing on America Recycles Day and Earth Day Contests, reengaging students at Moline schools with Commission members as the leaders for school cleanups, and kit teaching sessions, and increasing number of nominations for recycle superhero. Kate suggested asking the Moline High School environmental science teacher if there was a particular project for students to work with the KMB commission on. Rodd suggested contacting faculty and students at Western Illinois University's Department of Recreation, Park and Tourism Association and their Natural Resource Management for Recreation program to try to recruit interested KMB commission volunteers.
 - Adam suggested that we form a Downtown Events subcommittee to incorporate more recycling into events and to create and implement recycling policy.
- Lori reported that she received a call from a resident asking if the City could supply some garbage cans near Avenue of the Cities and 41st Street due to the garbage problem from elementary, middle school and high school students walking that route. The resident offered to help maintain the cans. Lori and Rodd will go to take a look at the site and talk to the resident to try to resolve the problem.
- Rodd reported that he attended the American Public Works Association meeting and heard a presentation by a government certified Illinois electronics recycling company.

A motion was made to adjourn the meeting at 6:00pm. Motion seconded and passed.

Next meeting will be at 4:30pm, Thursday, March 9th, 2017 at the Moline Municipal Services Building.

Submitted by Susan Wolf, Secretary, Keep Moline Beautiful Commission