

**Minutes
Moline Centre Main Street Commission
4:00 p.m.**

Wednesday, August 16, 2017

Quad Cities Chamber of Commerce

The Moline Centre Main Street Commission meeting came to order at 4:00 p.m. The Commission met in regular session in the Quad Cities Chamber of Commerce offices.

Commission Members Present:

Beth Lagomarcino's, Lagomarcino's
Dave Fortin, DF2 Consulting
Jeff Anderson, City of Moline
Chris Schram, ConStruct Services
Dave Parker, City of Moline

Commission Members Absent

Matt Sivertsen, The Planning Center
Omar Bradley, First State Bank
Gary Freeman, Retired

Staff Members Present:

Adam Holland
Terri Smith

Guests

Amy Trimble, WaterMark Corners
Lori Turner, City of Moline

Adam Holland called the meeting to order at 4:05. He indicated that Amy Trimble and Lori Turner were sitting in as guests because their terms had expired. He also thanked them for their services to the Board and asked them to please stay involved.

AGENDA ITEM #1 – Approval of Minutes

Jeff Anderson made a motion to approve minutes from the July 19th meeting. Beth Lagomarcino seconded the motion. Minutes were approved unanimously.

AGENDA ITEM #2 – Parking Update

Adam Holland advised the Board that proposed changes have been presented at council. They are as follows:

1. Suspension/elimination of space jumping. (Parking in one area and then moving to another area within a 24-hour period).
2. 15 minute grace period attached to 3-hour parking.
3. Free pass for a first time parking violation, once every 12 months.

Jeff Anderson indicated that the proposal will go back to COW and then there will be two additional readings before these changes are approved.

Beth Lagomarcino asked if the City was working on making changes to signage. Adam Holland stated that they are working on this matter.

AGENDA ITEM #3 – Events

Per the Commission's March meeting where discussion was had on the status of the MSC events, that we should explore a fall event that would have a larger impact on the greater SSA #6. It was discussed that LOC did not result in increased sales and was not effective from a marketing standpoint to brand Moline Centre. General consensus was that it did not appear to be a Moline Centre event.

As a result of that discussion, several business owners decided to come together and discuss aspects of a new fall/winter event. A decision was made to create a new event on Friday, November 17, beginning at 4:00 p.m. It will be a hybrid of the LOC and Get Jazzed for the Holidays. The overall goal is to put people into businesses instead of having an event in one location. Each participating business will host an event or offer a special. This is a work in progress and will continue to evolve.

Adam Holland asked for a motion to approve the new event and move forward with bringing this to fruition.

Beth Lagomarcino made a motion to approve the formation of a new holiday event for 2017. Dave Fortin seconded the motion. Motion was approved by everyone.

AGENDA ITEM #4 – New Business

Adam Holland announced to the Board that the indoor football team, The Steamwheelers, will be returning to the iWireless Center in the spring of 2018. Having the QC Mallards and the Steamwheeler's at the iWireless Center will help bring individuals into our downtown.

Adam Holland wanted to remind everyone of their term limits on this Board. They are as follows:

1. Jeff Anderson was reappointed and will remain on through June 30, 2019.
2. Beth Lagomarcino's term expires on June 30, 2018.
3. Chris Schram will need to be formally re-appointed soon.
4. Omar Bradley will remain through June 30, 2018.
5. Matt Sivertsen will remain through August 30, 2020.
6. Gary Freeman will remain through June 30, 2018.
7. Dave Fortin will remain through June 30, 2018.
8. Dave Parker will remain through August 8, 2020.

Adam Holland gave a brief update on the fountain. Information as follows:

1. Every part has been replaced except the ball valve. That part has been ordered and will be re-placed by the Water Department upon receipt.
2. Until the valve is hooked up the fountain will not work properly.
3. In the meantime an electrician will get the timer hooked up.

Additionally, City staff is moving forward on drafting a policy for food trucks. In essence there is some concern with neighboring businesses that food trucks come into areas when times are good and then leave when times are down. While we want to embrace this trend, we don't want their presence to affect our storefronts. There is some question with regard to the trucks reporting sales tax to the city. Adam Holland stated that it is vital that we have an ordinance in place for safe practices in food vending.

Lori Turner asked if the ordinance would be citywide. Jeff Anderson stated that it would be citywide, albeit with limitations.

Beth Lagomarcino asked if the Moline Centre Thursday Night Concert Series was going to be extended. Adam Holland said that due to overwhelming requests, we will be adding two dates, September 7 and September 14.

Jeff Anderson indicated that it might be a good idea for the Main Street Commission to have a meeting to review future opportunities for other areas in Moline Centre. Adam Holland asked Jeff Anderson if he would be interested in creating a PowerPoint that showcases some of these upcoming/new developments. Additionally, we could invite the merchants to review this information. Jeff stated that we would try and produce something for the group.

There was no additional new business to discuss.

The meeting was adjourned at 5:00 p.m.

Respectfully submitted by Terri Smith