

**Moline Centre Main Street Commission Minutes
4:00 p.m.**

Wednesday, May 16, 2018

**Quad Cities Chamber of Commerce
1601 River Drive, Suite 310
Moline, IL**

The Moline Centre Main Street Commission meeting came to order at 4:00 p.m. The Commission met in regular session in the Quad Cities Chamber of Commerce offices.

Commission Members Present:

Matt Sivertsen, The Planning Center
Dave Parker, City of Moline (2nd Ward Alderman)
Chelsey Hohensee, Metrolink
Omar Bradley, First State Bank
Jeff Anderson, City of Moline (Staff)
Beth Lagomarcino, Lagomarcino's

Commission Members Absent

Peter McDermott, McDermott Construction
Ajay Singh, Heart of America (HOA)
Dave Fortin, DF2 Consulting

Staff Members Present

Adam Holland
Terri Smith

Guests Present

Paul Rumler, CEO Quad Cities Chamber of Commerce

AGENDA ITEM #1 – Call to Order

The Main Street Commission meeting was called to order at 4:00 p.m.

AGENDA ITEM #2 – Public Comment

Paul Rumler introduced himself as the new CEO of the Quad Cities Chamber of Commerce. He stated that he was looking forward to working with this Commission and the other Boards and is willing to assist in the expansion of Moline Centre. Part of the core mission of the Chamber is to support our downtowns and serve the businesses in our area.

AGENDA ITEM #3 – Approval of Minutes

Minutes from the April 18, 2018 meeting were reviewed. A motion to accept these minutes was made by Dave Parker. Jeff Anderson seconded the motion. Motion was approved unanimously.

AGENDA ITEM #4 – Officer Elections

Adam Holland stated that several Board members will be retiring at the end of June. At this time we need to elect officers. Matt Sivertsen is currently serving as Chair. His term expires in 2020. Ajay Singh is currently serving as Vice President with his term expiring in 2020 also. Jeff Anderson serves as Secretary with his term ending in 2019. He is also our City Staff representative.

After a brief discussion Dave Parker made a motion to re-elect Matt Sivertsen as Chairman of the Board. Chelsey Hohensee seconded the motion. Motion was approved unanimously.

Dave Parker made a motion to re-elect Ajay Singh as Vice Chair. John Bradley seconded the motion. Motion was approved unanimously.

Dave Parker made a motion to re-elect Jeff Anderson as Secretary. Chelsey Hohensee seconded the motion. Motion was approved unanimously.

AGENDA ITEM #5 – Committee Reports

Chelsey Hohensee gave an update on the SIT (Streetscape, Infrastructure & Transportation) Committee. They are in the process of defining the committee and deciding what type of individuals to recruit for this group. They are looking at individuals from a design or engineering firm, Moline Public Works, etc. and have determined to meet on the first Thursday of the month.

Beth Lagomarcino gave an update on the Promotions Committee. This was the first meeting for this group. Beth indicated that they decided to create two separate sub-groups under Promotions; Marketing and Promotions. With the bridge under construction there needs to be a significant emphasis on communicating the fact that Moline is still open for business during this process. The group came up with several individuals who they determined might be interested in joining. Adam Holland will reach out to those people. They also discussed the need to expand events in downtown. This group will meet on the first Tuesday of each month at the Chamber offices at 9:00 a.m.

Matt Sivertsen gave an update on the ED Committee. He, Adam Holland and Dave Parker were in attendance. This was the initial meeting. They made a list of individuals who might be interested in joining and will be reaching out to them in the future. Dave Parker stated that their meetings will be determined on an as-needed basis.

Paul Rumler asked about the purpose of the ED Committee. David Parker stated that they plan to work with Retail Strategies and realtor associations with the purpose of driving them into Moline Centre. This will be a Swat Team of sorts. Jeff Anderson indicated that this work is consistent with the pure Main Street approach, using grass roots opportunities, with the idea that the ED Committee will take advantage of those opportunities.

Paul Rumler also asked if there are key, pivotal vacant properties that need to be identified that could be directed to a broker. Additionally, Mr. Rumler stated that we could tell a story about each of those properties and put it on a website. He also stated that we could look into the possibility of placing vinyl graphics on empty storefront windows.

John Bradley asked if there was an area that we could place electronic signage. Jeff Anderson stated there might be an issue with this because the core of our downtown area is in a National Historic District and there are rules that state electronic signs are not allowed in historic districts. He will check into this and report back. He also stated that there is a consulting firm that is under contract to create messaging for the I-74 bridge project. We might want to contact them and work together to see if they would help us encourage/promote public transportation.

Chelsey Hohensee suggested tracking traffic pattern changes, which would be a good process, especially after the bridge has been constructed. We could work together with the City of Bettendorf to create a joint campaign encouraging people to use the bridge to travel to Bettendorf and Moline.

Chelsey Hohensee also indicated that the Channel Cat will be offering three boats for travel this year. One will be a "ghost" boat and will be utilized on busy days.

AGENDA ITEM #6 – Directors Report

Adam Holland stated that he has been meeting with commercial brokers to discuss available properties in downtown. He will continue to do this on an individual basis.

He has currently had 14 Convention, Retail, Tourism, (local) Services (CRTS) visits. Most businesses are concerned about the Illinois business climate and the uncertainty of it. Adam will continue to meet with downtown business owners to discuss and collect a variety of data. He also indicated that Illinois continues to be one of the top 5 sites for site selector surveys.

The Quad City Craft Beer fest was a success despite the weather. There were approximately 400 people in attendance. He will present the committee with a financial report at our next meeting. We are still waiting on invoices for some purchases.

Cars & Coffee is a new event this year that takes place once a month in the W Lot. This is an event for old car enthusiasts.

The Thursday Night Summer Concert Series begins on May 31 with Smooth Groove. Beth Lagomarcino asked if all businesses were currently paid up from last year's outstanding bills. Adam Holland said that all but one have paid the outstanding debt. The business is still in arrears and is making payments through installments.

Bi-State is offering a workshop on walkable streets that will take place in Rock Island in the upcoming weeks. Adam Holland will send this group information regarding date and time. This program will be free.

AGENDA ITEM #7- Adjourn

There was no other business to report.

Our next meeting will be held on June 20, 2018.

Dave Parker made a motion to adjourn. Chelsey Hohensee seconded the motion. Motion was approved unanimously. Meeting was adjourned at 5:00 p.m.

Respectfully submitted by Terri Smith