

**Moline Centre Main Street Commission Minutes  
4:00 p.m.**

**Wednesday, August 15, 2018**

**Quad Cities Chamber of Commerce  
1601 River Drive, Suite 310  
Moline, IL**

*The Moline Centre Main Street Commission meeting came to order at 4:00 p.m. The Commission met in regular session in the Quad Cities Chamber of Commerce offices.*

**Commission Members Present:**

Dave Fortin, DF2 Consulting  
Chelsey Hohensee, Metrolink  
Jeff Anderson, City of Moline (Staff)  
Peter McDermott, McDermott Construction  
Dave Parker, City of Moline (2<sup>nd</sup> Ward Alderman)  
Michelle Sparkman (Heart of America)

**Commission Members Absent**

Matt Sivertsen, The Planning Center  
Ajay Singh, Heart of America (HOA)

**Staff Members Present**

Terri Smith, Interim Moline Centre Director

**Guests Present**

Gwen Tombergs, Quad City Storm  
Paul Rumler, Quad Cities Chamber of Commerce CEO

**AGENDA ITEM #1 – Call to Order**

The Main Street Commission meeting was called to order at 4:00 p.m.

**AGENDA ITEM #2 – Public Comment**

Gwen Tombergs, President of Quad City Storm introduced herself, and advised the Board of the following information regarding the new hockey team:

1. The new team has two local owners, Ryan Mosely (Harris Pizza) and John Dawson (Cobham).
2. Gwen is the first female president of not only the Quad Cities professional hockey team, but also the Southern Professional Hockey League.

3. The QC Storm is the new team in the SPHL.
4. The team will play 28 home games.
5. Their closest rival is Peoria, whom they will be playing 16 times this season.
6. The new head coach is Dave Pszenyczny who played for the Peoria Rivermen the last three seasons.
7. Opening Night is October 20<sup>th</sup>.
8. Gwen would like to work with this Committee and the City, to have Opening Night be "City of Moline Night". She has already discussed this idea with the Mayor. The Mayor will be taking this idea to Council.
9. Gwen has created several ticket packages and is looking for sponsorships and would like to be part of our budget.
10. Gwen indicated an interest in attending our Merchant Meetings to let business owners know about the team.
11. There was some discussion about electronic advertising and cross marketing.

### **AGENDA ITEM #3 – Approval of Minutes**

Minutes from the July 18, 2018 meeting were reviewed. A motion to accept these minutes was made by Chelsey Hohensee, and Dave Fortin seconded the motion. Motion was approved unanimously.

### **AGENDA ITEM #4 – Transition Plan Update – Paul Rumler**

Paul Rumler indicated that the new Main Street Director, Adam Guthrie, will begin on Monday, August 20. The Main Street Program will now only have one full time position. Adam comes from East Moline and has been very involved with their Main Street and SSA's. He is a passionate Quad Citizen, business and property owner and will bring a different dynamic to this group.

Paul also indicated that Terri Smith will be transitioning to a new position within the Chamber as an Event Coordinator. He commended her on all the work that she has done in the past for Moline Centre Main Street.

Paul is currently working with the City of Moline on the budget and will have a draft that will become reconciled in the next few weeks. The prior budget lacked clarity and they will be providing a simpler more transparent spreadsheet to this group at each meeting. Updated numbers will include Lighting on the Commons funding into SSA #6. (He also indicated that Holiday Hop and Lighting on the Commons will be held on separate weekends this year.) There will also be additional funding to market communication for the I-74 bridge construction next spring and marketing for restaurants and events.

### **AGENDA ITEM #5 - I-74 Future Meeting**

Terri Smith advised the Board that she is setting up a meeting between the Strategic Communications Director of the I-74 Project, Kristina Kuehling, and the downtown Moline Centre Merchants, to discuss bridge issued in 2019. The meeting will be held in October. She invited members of this board to attend and will send out more information as it becomes available.

## **AGENDA ITEM #6 – Committee Reports**

**SIT** – The committee is waiting for a project list on improvements from the SSA committees. They are also looking to include additional members. Rodd Schick (Public Works) has committed to become a member in addition to Greg Schaapveld (Shive Hattery).

**ED** – Dave Parker indicated that they need to find additional members to add to this group. He will work with the new Main Street Director in filling this need.

**Design Committee** – No one from the committee was in attendance. Jeff Anderson did indicate that there are several architects on the Committee and they provide input on façade improvements. Their approach is to help develop projects on good design.

**Promotions Committee** – Dave Fortin indicated that the committee is working on bringing in a new event. A possible “Mystery on Main Street”. The event would involve people moving around to several businesses. A scavenger hunt and outdoor dinner event was also discussed.

## **AGENDA ITEM #7 – Director’s Report**

Terri Smith reported the following items:

There are three concerts left in the Thursday Night Summer Concert Series:

1. August 16: The Tailfins (sponsor NAI Ruhl Commercial & Ruhl & Ruhl Commercial)
2. August 23: The Candymakers (sponsor KONE)
3. August 30: Soul Storm (Bank of America)

Other upcoming events include:

1. Aug. 23: QC Chamber Annual meeting at The TaxSlayer Center
2. Aug. 26: Beach Boys at The TaxSlayer Center
3. Aug. 31: Marvel Universe Live at The TaxSlayer Center
4. Sept. 8: Heritage Tractor Parade on the JD Pavilion

The SSA #5 & 6 Maintenance Contracts have been completed and sent to the Law Department at the City of Moline. The contracts will be presented to COW on their August 28<sup>th</sup> meeting.

Our next Merchant Meeting is scheduled for September 13. Kristina Kueling, Communications Director for the I-74 Bridge Project, will be a guest speaker at our October 11 meeting. We will need to do additional marketing for this meeting.

I have a call into All Around Town regarding holiday lighting. The owner was out of town, and is returning this week. I should be able to obtain the lighting contract this week.

Dave Parker asked about the Summer Concert Series and if we should make any changes. How do we keep the momentum going/not let it go stale? We need to have ongoing discussions on how to enhance the experience that is taking place on the Plaza. Maybe do more marketing

of all events downtown and possibly start the event a bit earlier. After a brief discussion the board decided to keep this item on the agenda and look for ways to improve.

**AGENDA ITEM #9 – Other Business**

Dave Parker stated that he felt that planters on 5<sup>th</sup> Avenue and on 15<sup>th</sup> Street needed better care. It seems as if they are not receiving enough water. Terri Smith indicated she will be meeting with Quality in the near future to discuss their duties. She will include the new Main Street Director, Adam Guthrie, in the tour.

There was no other business to report.

**AGENDA ITEM #10 – Adjourn**

Dave Fortin made a motion to adjourn. Dave Parker seconded the motion. Motion was approved unanimously. Meeting was adjourned at 5:20 p.m.

Respectfully submitted Terri Smith.

DRAFT-SUBJECT TO APPROVAL