



Moline Centre Main Street Commission Minutes
4:00 p.m.

Wednesday, June 19th, 2019

The Planning Center
1615 5th Ave,
Moline, IL

The Moline Centre Main Street Commission meeting came to order at 4:02 p.m. The Commission met in regular session at the Moline Centre Station.

Commission Members Present

Ajay Singh, Heart of America
Chelsey Hohensee, Metrolink
Pete McDermott, McDermott Construction
Jeff Anderson, City of Moline (Staff)
Dave Parker, City of Moline (2nd Ward Alderman)

Board Members Absent

Matt Sivertsen, The Planning Center
Amanda Bautista, Café Fresh
Lora Adams, Black Box Theater
Michelle Sparkman, Heart of America

Staff Present

Geoff Manis
Lisa Kotter

AGENDA ITEM #1 – CALL TO ORDER

The Moline Centre Main Street Commission meeting was called to order Ajay Singh at 4:04 p.m.

AGENDA ITEM #2 – PUBLIC COMMENT

There was no public comment at this time.

AGENDA ITEM #3 – Approval of Minutes

Minutes from the May 15, 2019 meeting were reviewed. A motion to accept these minutes was made by Pete McDermott. Chelsey Hohensee seconded the motion. Motion was approved unanimously.

AGENDA ITEM #4 – Bass Street Landing Concerts Financial Update

Geoff Manis presented financial numbers to the Commission and explained that with the Moline Centre being owned, operated and managed by the City of Moline, it is his goal as Main Street Manager to establish what it takes financially to put on the Bass Street Landing Concert Series. So far the Bass Street Landing Concert Series has been a success beginning with the very first concert. Manis explained he starting bringing in one additional vendor each week and it was a success. This is in addition to 1848, Bass Street Chop House and eventually Budapest when they open. It is his intent to continue bringing in one additional Moline vendor each week where they pay a fee to be a part of the Concert Series Event. The commission discussed additional vendors, vendor fees, coming up with a vendor policy, sponsorships, contract with the Chamber of Commerce and marketing efforts. No action was taken.

AGENDA ITEM #5 – Spiegel Building Banner

Geoff Manis reported that the vinyl banner on the Spiegel Building is worn and outdated, promoting the Quad City Mallards who no longer play in Moline. The City of Moline owns the Spiegel Building and Dave Parker had the idea to remove the sign and put up a new one with Downtown Moline promotion. Manis talked to Sean Volger who is the owner of Olde Town Roofing and he will take the current banner down that is 60' in the air and put up the new for free as long as the City rents a lift from Sunbelt for \$437.25, which is located close to the Spiegel Building. City equipment does not go high enough to remove the banner ourselves. The new banner from Bolt that is 40" tall by 25' wide is \$275 with grommets. Money would come from SSA #6. Manis will check on any sign permitting needed. Ajay Singh made the motion to approve rental of the lift from Sunbelt for \$437.25 and purchase of the new vinyl banner from

Bolt for \$275 with funding coming from SSA #6. Pete McDermott seconded the motion. Motion was approved unanimously.

AGENDA ITEM #6 – Dphilms Video

Geoff Manis reported that the Chamber of Commerce organizes all of the Downtown Directors to come together on a quarterly basis. At the last meeting they discussed a collaboration marketing effort where all members would pay for an updated marketing video through Dphilms of the downtowns and the Main Street Commission's portion would be \$1,500 for video content or \$2,072 to include fresh photographs of downtown. Money would come from SSA #5 and #6 funds or Mediacom outreach marketing monies. Marketing would not be just Quad City region but outside the region as well. David Parker made the motion to approve Dphilms marketing effort for \$2,072 coming from Mediacom outreach marketing monies. Chelsey Hohensee seconded the motion. Motion was approved unanimously.

AGENDA ITEM #7 – Updates: Economic Development, Beautification, Maintenance, Streetscaping, etc...

Geoff Manis reported to the Commission that we are waiting on Budapest to open and the Amtrak looks to be promising now. The Commission discussed the vacant Library and Dispatch buildings.

AGENDA ITEM #8 – Manager's Report

Geoff Manis reported on Quad City Craft Brew Fest coming up and participation levels. There is another Craft Brew Fest on the same day and there always seems to be one.

AGENDA ITEM #9 – Other Business

No other business.

AGENDA ITEM #10 – Adjournment

Pete McDermott made a motion to adjourn. Chelsey Hohensee seconded the motion. Motion was approved unanimously. Meeting was adjourned at 5:20 p.m.

Respectfully submitted by Fawn Schultz, Planning and Main Street Administrative Assistant.