



**Moline Centre Main Street Commission  
Board of Directors Meeting Minutes  
4:00 p.m.**

**Wednesday, September 16<sup>th</sup>, 2020**

**Moline City Hall/Teleconference Call  
619 16<sup>th</sup> Street  
Moline, IL 61265**

**Commission Members Present**

Pete McDermott, McDermott Construction  
Dave Parker, City of Moline (2nd Ward Alderman)  
Andrew Sivertsen, Planning Center  
Chelsey Hohensee, Metrolink  
Amanda Bautista, Café Fresh  
Ajay Singh, Heart of America  
Lora Adams, Black Box Theater  
Eric VanSpeyBroeck, Rouse Consulting Group

**Commission Members Absent**

Chris Mathias, City of Moline

**Staff Present**

Geoff Manis

**AGENDA ITEM #1 – CALL TO ORDER**

Meeting called to order at 4:00 p.m.

**AGENDA ITEM #2 – PUBLIC COMMENT**

None

**AGENDA ITEM #3 – Approval of Minutes**

A motion to approve the minutes from August 19, 2020, was made by Dave Parker. Andrew Sivertsen seconded the motion. Motion was approved unanimously.

**AGENDA ITEM #4 – Holiday Events Update**

Manis updated the Commission on the status of Lighting on the Commons and Holiday Hop with the COVID-19 Pandemic still present. He met with the Committees of Lighting on the Commons and Holiday Hop and both are in favor of canceling and reimagining them. Within the SSA #6 budget, there are funds of \$15,000 designated to Lighting on the Commons and \$5,000 for Holiday Hop. Manis stated he would like to reallocate the funds to still draw people downtown. We have a three-year contract with All Around Town for holiday lighting. That is for lighting on 5<sup>th</sup> Avenue from 12<sup>th</sup> Street to 19<sup>th</sup> Street, 6<sup>th</sup> Avenue to almost River Drive and Bass Street Landing. 5<sup>th</sup> Avenue infrastructure was set up for garland, white lighting and a starburst in the middle. However, during the derecho storm, all of the garland

and lighting kept at All Around Town was destroyed. Since All Around Town will be replacing it, this may be a good time to reassess what we want the downtown lighting to look like. Another option is replacing it all with RGB lighting. This lighting advancement can be sequenced, change colors and/or could be up all year round for various holidays and events. All Around Town believes the cost would be very close to the same whether RGB lighting was purchased or garland, white lighting and a starburst. If the cost is more, sponsorships could be used to fund the difference. Manis wanted direction from the Commission since the Holiday lighting normally goes up the first week of November. The Commission discussed their concerns and the consensus was for Manis to continue looking into the RGB lighting option. Manis stated that the Lighting on the Commons event is normally put on by the John Deere Pavilion and the TaxSlayer Center who then bill the Moline Centre. Since the Lighting on the Commons and Holiday Hop will not be put on this year, he would like to create a Winter Wonderland on the Historic Block Plaza in SSA #6 with repurposed funding from those two events. He would also request sponsorships but instead of having them go towards the horse drawn carriage and window painting, use them to buy gift cards, hotel packages and restaurant packages to have Downtown Moline scavenger hunts. This new idea would be called a Holiday Pop Up instead of Holiday Hop. The Commission discussed the idea and their consensus was to keep moving forward on the Holiday Pop Up idea.

#### **AGENDA ITEM #5 – Arsenal Bridge Mural Discussion**

Manis reported to the Commission the Arsenal Bridge Mural had been vandalized. Quality Construction was able to do their best to color match and touch it up, however, it needs to be painted over. Some history on the mural was that it was originally painted by the people of the Moline Foundation. Its purpose was for youth sports to have a backdrop place to take pictures. Manis has been in contact with Quad City Arts, Visit Quad Cities and Renew Moline to discuss a painting over the current mural and coming up with a new concept. On average, a mural of this size could come in at \$10,000. Visit Quad Cities is willing to pay for half and Manis is asking the Commission to do the same with \$5,000 of funding coming out of SSA #6's Capital Improvements. Quad City Arts would be willing to pay anything in excess of the \$10,000. Renew Moline just did a call for artists for artwork on the Spiegel Building. There is a possibility that those artists could be used. Dave from Visit Quad Cities, Alex from Renew Moline as well as Manis are working on this project and will work with the City's Corporation Counsel on getting the licensing agreements completed. The Commission discussed the idea and their concerns.

A motion to approve to revitalize the subject mural space at a 50/50 participation with our portion not to exceed \$5,000 was made by Ajay Singh. Amanda Bautista seconded the motion. Motion was approved unanimously.

#### **AGENDA ITEM #6 – Director's Report**

Manis stated that the video production shoot is in process and has had some delays due to rain. Production will be done on Saturday and hopefully one or two 30 second and one minute ads will be ready for review in a couple weeks following. It is priority to get this done as soon as possible. Manis also reported that he reached out to Edwards Creative Design on the Parklets and they are only willing to do their proposal. Manis is going to continue to try to get parklets installed in Downtown Moline and has already begun reaching out to trade schools. This may have to go out as an RFP but Manis will work on this more following the Holidays.

#### **AGENDA ITEM #7 – Adjourn**

Chelsea Hohensee made a motion to adjourn. Pete McDermott seconded the motion. Motion was approved unanimously. Meeting was adjourned at 5:17 p.m.

*Respectfully submitted by Fawn Schultz, Community & Economic Development Administrative Assistant.*