

Bass Street Landing SSA #5 Meeting

Monday, November 16, 2020

3:00 PM

Moline City Hall

Committee of the Whole Conference Room (2nd Floor)/Teleconference Call

619 16th Street

Moline, IL 61265

Minutes

Board Members Present:

John Miller – KONE
Kevin Belk – Stoney Creek
Diana HaubenStricker – Ruhl Commerical

Board Members Absent

Mike Wennekamp, Two Rivers YMCA

Staff Present

Geoff Manis, City of Moline
Tara Osborne, City of Moline

Guests

None

The meeting was called to order at 3:02 PM.

AGENDA ITEM #1 – Public Comment

None

AGENDA ITEM #2 – Approval of Minutes

Miller made a motion to approve the August 17, 2020, SSA #5 Meeting minutes and September 8, 2020, Joint SSA #5 and #6 Meeting minutes. Belk seconded the motion. Motion carried and was approved by all members.

AGENDA ITEM #3 – SSA Levy Update – Derke Price

Manis updated the Board that the City's Corporation Counsel, Derke Price, would not be attending the meeting but once the 2021 Budget is approved by the Board, the City of Moline's legal team will handle the levy portion to make sure it follows what was detailed in the last joint meeting.

AGENDA ITEM #4 – FY2020 Budget Update/Discussion

Manis presented the Year-to-Date Budget. He indicated that he recently had a 30 second commercial created by Rob Gunter from Gunter Schwartz Advertising showcasing our Downtown still being open for business and being a safe place to be. The cost was split between SSA #5 and SSA #6 as part of the commercial took place at Bass Street Landing where the couple featured were wearing

masks and playing Ping Pong. The video can be viewed on the Moline Centre Facebook page. Manis stated that normally there would be more expenses listed in the current budget by this point but not many events took place this year with the COVID-19 Pandemic.

AGENDA ITEM #5 – FY2021 Budget Approval

Manis and Osborne presented the 2021 Budget. The 2021 Budget mirrors the 2020 Budget. The notable differences are that the property taxes were lowered in 2020 with the difference in funding coming out of reserves. 2021 brings property taxes back up to where it was in 2019. Hotel Motel Tax was reduced due to the continuance of the Pandemic. Contractual Services was reduced with the irrigation contract being removed and fountain maintenance taking place in 2020 with Public Works doing a complete overhaul of it. Additional money was put into Operating Supplies to put in another game table at Bass Street Landing.

Belk made a motion to approve the 2021 Budget. HaubenStricker seconded the motion. Motion carried and was approved by all members.

AGENDA ITEM #6 – Director’s Report

Manis reported that the City of Moline used \$300,000 in CURES Act Funding to make \$5,000 transactions to 60 bars and restaurants as Tier 1 Mitigation has impacted this group of businesses the most. Manis was put in charge of distributing this money. The City is buying the cost of compliance to Tier 1 Mitigation from the businesses. We so far have 56 businesses that have been approved.

Manis stated he and the Promotions Committee came up with an idea to blend Lighting on the Commons and Holiday Hop to create Holiday Pop Up. MidAmerican Energy who normally sponsors the carriage rides at Lighting on the Commons is this year sponsoring the Holiday Pop Up in the amount of \$5,000. Manis is creating a series of scavenger hunts throughout Downtown Moline by using the funds to purchase gift cards from downtown businesses to hide. This will take place over the holiday season and keep people downtown supporting our businesses. Manis had a volunteer event with MidAmerican’s employees and they helped set up the scavenger hunt locations. In addition, all of the holiday lighting will be going up other than the TaxSlayer Christmas tree. Funds from Holiday Hop and Lighting on the Commons will also be going to RGB lighting on the Historic Block plaza.

AGENDA ITEM #7 – Other Business

None

AGENDA ITEM #8 – Adjournment

Miller made a motion to adjourn. Belk seconded the motion. Motion carried and was approved by all members.

Meeting was adjourned at 3:50 PM.

Respectfully submitted by Fawn Schultz, Community & Economic Development Administrative Assistant.