

Minutes
Moline Centre Main Street Commission
City Hall, 619 – 16th Street
Monday, November 26, 2012

The Moline Centre Main Street Commission meeting came to order at 4:00 p.m. The Commission met in regular session in the Committee of the Whole Meeting Room at City Hall.

Attendance: Those present were as follows:

Commission Members Present:

Patrick Burke
Gary Freeman
Amy Trimble
Lori Turner
Hector Colon

Commission Members Absent

Frank Ege
Jim Ohern

Staff Members Present

Pam Owens
Terri Smith
Rebecca Gall

Minutes: Pat Burke made a motion to approve the minutes and Gary Freeman seconded, motion accepted.

Coordinator's Report:

Pamela Owens reported the following:

1. Holiday decorations have been placed on 5th Avenue. This included wrapping all light poles between 14th & 19th Streets with lit garland and placing garland & a starburst on the cables that are strung across 5th Avenue. Decorations were paid through SSA #6, with the approximate total cost coming to \$16,000. Lori Turner asked if 6th Avenue would be receiving any décor for next year. Pam indicated that there is no electricity on those poles, but we are looking to find alternative decorative ideas.
2. Skating Rink update. The rink is in the process of being placed on The Plaza at Bass Street Landing. It should be up and running by December 1st. Pam met with Larry Rosmilso, who is managing the rink, to discuss acceptable parameters/guidelines that they must adhere to while the rink is in use. They will also be placing a Christmas tree and a banner on the stage, plus additional lighting in the trees outside of the rink.
3. Phillips Lofts is close to being completed and they held an Open House recently, which was well attended.
4. Terri gave everyone an update on the Get Jazz for the Holidays weekend. It was

- another successful promotional event! There were a lot of folks out during the two day Open House. The amount of people voting for the window painting contest was up from last year, as were the amount of refunded Jazz Bucks.
5. Merchant Meetings. Pam indicated that the number of businesses attending our Merchant Meetings has increased considerably. We have a nice variety of business owners attending and contributing to these monthly discussions.
 6. Pam announced that the Moline Centre Streetscape award will be placed on the IDA website for Best Practices in Downtown Development.
 7. Pam let everyone know that the City will be balancing the budget within the next few weeks, so we will have final figures to discuss at our next meeting. Pam will be presenting the Main Street budget at the December 18 council meeting.
 8. Moline Centre Main Street will be placing a one-page size ad in the Quad Cities Convention & Visitors Bureau 2013 Events Booklet. 100,000 copies will be produced and distributed throughout the area. We will also be placing an ad in the Gold Book.
 9. Rebecca gave an update on the façade program. We are not certain how much money we will be receiving from HUD. There are two “pots” for next year. TIF 1 will receive approximately \$20,000 and there will be city wide façade funds available in the amount of \$37,500. We are also in the process of revising the Façade Application.
 10. Rebecca also reported that we will be creating a Business Organization Guide (BOG) for our downtown business owners. This will be a folder containing information that would be very essential to all business owners. We plan on meeting with all downtown businesses on a face-to-face basis beginning in January 2013.

New Business:

1. The downtown parking issue was raised. Pam indicated that we have met with parking consultants who would like to place parking kiosks in the downtown area. Customers would be able to park longer than the 3 hr time limit. This will be an ongoing project.

Meeting was adjourned at 5:00.

The next meeting will be held December 17th at 4:00 p.m.

Respectfully submitted by Terri Smith