CERTIFICATION REPORT

October 29, 2008
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Keep Moline Beautiful
Serving the City of Moline, Illinois
Population 43,768

Target Certification Date – November 18, 2008
KMB Organizational Structure

Council Bill/General Ordinance No. ______________________
Sponsor: _________________________

AN ORDINANCE


BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF MOLINE, ILLINOIS, as follows:

    Section 1 – That Chapter 2, “ADMINISTRATION,” of the Moline Code of Ordinances, Article IV, “BOARDS AND COMMISSIONS,” is hereby amended by repealing Division 6, “MOLINE PRIDE COMMISSION,” and enacting in lieu thereof one new Division 6 entitled “KEEP MOLINE BEAUTIFUL COMMISSION,” dealing with the same subject matter, which shall read as follows:

“DIVISION 6. KEEP MOLINE BEAUTIFUL COMMISSION

SEC. 2-4600. COMMISSION ESTABLISHED.

There is hereby established a Keep Moline Beautiful Commission which shall consist of seven (7) members, and a staff project coordinator. The members shall be appointed by the Mayor, with the advice and consent of the City Council.

SEC. 2-4601. COMMISSION COMPOSITION.

The Commission, as appointed by the Mayor, shall consist of a representative of the City Council, a Main Street Program representative, four citizen representatives, and a staff project coordinator.

SEC. 2-4602. ORGANIZATION.

The Commission shall select its own chairman and officers in accordance with procedures which the Commission may, from time to time, adopt.

SEC. 2-4603. MISSION.
The mission of the Keep Moline Beautiful Commission shall be to initiate and support active partnerships and projects between Moline citizens, businesses, and City government to promote a more beautiful, clean, and healthy environment for both residents and visitors to enjoy.

SEC. 2-4604. FUNCTIONS, GENERALLY.

The Commission shall:

(1) Initiate and support National Keep America Beautiful initiatives, programs, and conform to Keep America Beautiful (“KAB”) certification requirements.

(2) Initiate and support City of Moline beautification programs such as but not limited to, the “residence of the month” beautification award, “business of the month” beautification award, Adopt-A-Park, Adopt-A-Street, Neighborhood Partnership Committee, and Green Groupies.

(3) Initiate and support non-profit and volunteer organizations and their programs including the Blue Can Group, Main Street Program, Bald Eagle Days, Eagle view Group, Sierra Club, Earth Week Coalition, Living Lands and Waters, River Action, and Cool Cities.”

Section 2 – That this ordinance shall be in full force and effect from and after passage; approval; and, if required by law, publication in the manner provided for by law.

CITY OF MOLINE, ILLINOIS

______________________________
Mayor

______________________________
Date

Passed: __________________________

Approved: _________________________

Attest: _____________________________

City Clerk

Approved as to form:

______________________________
Law Director
Keep Moline Beautiful
Organizational Structure
KMB Mission Statement

The Keep Moline Beautiful Commission encourages active partnerships and projects between Moline citizens, businesses, and city government to promote a more beautiful, clean, and healthy environment for both residents and visitors to enjoy.
KMB Board

Kristen Bergren 2916 12th Avenue Moline
Kelly Mulcahy 5534 31st Avenue CT. Moline
Sue Ratkiewicz 3004 36th Street Moline
Heather Sund-Smith 4334 River Drive
Alderman Michael Carton
Pam Owens, Main Street Program
Rodd Schick, Employee Representative

Doug House, Staff Project Coordinator (Non-voting position)

Keep Moline Beautiful Board Member Duties

Board Chairman – Shall be elected by and from the citizen members of the Board and will preside at Board meetings. The Chairman should see that everyone is encouraged to voice their views, helping to bring focus and establish organizational priorities based on the consensus of Board members and the ordinance establishing the Board. Will facilitate review of committee reports.

Board Members (All) – Elect a Chairman to a one-year term. Shall actively participate in meetings, committees and activities sharing their experience to establish priorities and achieve goals, and work to bring a focused effort of volunteers, city staff, and local non-profits to Keep Moline a Beautiful, Clean and Healthier Community. Board members shall also remain committed to the mission and general duties of the ordinance establishing the Commission and the mission and guiding principals of Keep America Beautiful.

Board Members (4 Citizens) – Will be appointed to three (3) year terms and can be appointed to no more than three (3) consecutive terms. Will share their unique personal experiences from their various backgrounds in education, volunteerism, environmentalism, knowledge of conservation and
wildlife to develop and meet Board, ordinance, and Keep America Beautiful objectives.

Board Member (1 Main Street Program) – Will provide a conduit for shared concerns, goals, initiatives of the business community to provide an Inviting, Beautiful, Clean, and Healthy place for commerce to take place in Moline.

Board Member (1 Alderman) – Will convey Council priorities to the Board, providing feedback on other Board members questions related to Council objectives, will report back to Council on progress and activities with the Staff Coordinator.

Board Member (1 Employee Representative) – Will provide insight into the existing city resources available to accomplish Board priorities and goals. Will act as a facilitator wherever possible to further the specified mission of Keep Moline Beautiful Board and the Ordinance establishing the commission. Will keep the minutes of the meetings, apply for appropriate grants, and produce any necessary reports required to maintain Keep America Beautiful certification. Will generate agendas, minutes, and communications for the Keep Moline Beautiful Board and committees.

Keep Moline Beautiful
City Staff KMB Coordinator

Will make decisions on the use of City resources to advance Keep Moline Beautiful initiatives based on budgetary constraints, staffing availability, and Council priorities. Shall submit and manage grant applications with the employee representative, and provide periodic updates to City Officials assisting the Alderman Board Member and the Chairman as requested.

Ex Officio Member (Mayor) – The Mayor shall act as an ex officio member attending meetings when invited to attend by the Board or when he or the Council determines they have issues of an importance to communicate to the Board. He shall also attend when new board members are appointed to the Board or a change of officers occurs. The Mayor shall also act as a resource for the Chairman and Alderman Representative providing insight on Council views on Board progress and on any new program initiatives they may wish to pursue.
KMB Budget

Employee Representative – $2500
Staff Coordinator – $2500
Office supplies – $250.00
Gloves / trash bags / vests - $500
KAB annual Dues - $200
Bald Eagle Days - $500
Earth Week Coalition - $1,500
Recycling Public Education - $500
Recycling School Kits Upgrade - $1,300
Total = $9,750.00

Financial Plan

Staff & Supplies – Paid through existing City General Funds
Dues and Sponsorships – Paid through available Grants
Additional Activities, Events and Training opportunities – May be added if additional grant funds become available.
Focus Area Survey

Keep Moline Beautiful’s three educational focus areas are litter prevention, beautification and community improvement and waste reduction. Seventy-six (76) surveys were distributed to residents, elected officials, and business owners. Forty-one (41) surveys were completed and returned. The following results were obtained:

What impression would a first-time visitor have of Moline?
5 - Excellent 33 - Average 3 - Poor

Litter Prevention

Who is responsible for litter prevention?
39 - Individuals
34 - Private Businesses
12 - Local Media
9 - National Media
37 - Service Organizations
30 - Local Schools
38 - Local Government
32 - State Government
30 - Federal Government

Does the City of Moline have any ordinances/codes/regulations related to litter prevention?
34 - Yes 0 - No 7 - Unsure

Does the City of Moline participate in the Great American Cleanup or any other community litter cleanup?
32 - Yes 0 - No 9 - Unsure

Who is responsible for illegal dump cleanup in the City of Moline?
26 - Individuals
14 - Private Businesses
6 - Service Organizations
6 - Local Schools
40 - Local Government
16 - State Government
16 - Federal Government
**What litter prevention programs are used by the Moline School District?**
17 - “Take Home” materials  
20 - Classroom curriculum  
14 - School cleanup events  
3 - Parent/student agreements/contracts  
6 - None  
14 - Unsure

**Who provides education related to litter prevention in Moline?**
12 - Individuals  
6 - Private Businesses  
14 - Local Media  
10 - National Media  
10 - Service Organizations  
31 - Local Schools  
28 - Local Government  
5 - State Government  
8 - Federal Government

**Beautification and Community Improvement**

**Who is responsible for beautification and community improvement?**
38 - Individuals  
34 - Private Businesses  
8 - Local Media  
4 - National Media  
24 - Service Organizations  
18 - Local Schools  
37 - Local Government  
24 - State Government  
19 - Federal Government

**Does the City of Moline have any ordinances/codes/regulations related to beautification and community improvement?**
28 - Yes  
0 - No  
13 - Unsure

**Has the City of Moline recognized anyone for beautification efforts in the past three years?**
37 - Yes  
0 - No  
4 - Unsure

**Does the City of Moline have an active Master Gardener program?**
14 - Yes  
8 - No  
9 - Unsure
How many garden clubs exist in the City of Moline?
19 – 1 club
11 – 2 clubs
6 – 3 clubs
3 – 4 clubs
2 – 5 clubs

Is the City of Moline a Tree City USA award recipient?
26 - Yes 0 - No 15 - Unsure

Who handles education related to beautification and community improvement?
12 - Individuals
9 - Private Businesses
14 - Local Media
10 - National Media
20 - Service Organizations
16 - Local Schools
36 - Local Government
6 - State Government
6 - Federal Government

**Waste Reduction**

Who is responsible for solid waste?
32 - Individuals
34 - Private Businesses
4 - Local Media
2 - National Media
12 - Service Organizations
16 - Local Schools
38 - Local Government
20 - State Government
18 - Federal Government

Does the City of Moline have any ordinances/codes/regulations/contracts related to solid waste?
41 - Yes 0 - No 0 - Unsure

How many landfills, transfer/convenience stations exist in our area?
8 – 1 landfill, transfer/convenience station
28 – 2 landfills, transfer/convenience stations
4 – 3 landfills, transfer/convenience stations
1 – 4 landfills, transfer/convenience stations
What is the estimated remaining life of our local landfills?
0 = 1 – 5 years  6 = 6 – 10 years  12 = 11 – 15 years  4 = 16 – 20 years
8 = 21 – 25 years  0 = 26 – 30 years  0 = 31 – 35 years  2 = 36 – 40 years
6 = 41 – 45 years  2 = 46 – 50 years  1 = 51+ years

Does the City of Moline provide recycling opportunities in our community?
41 - Yes  0 - No  0 - Unsure

Do any private businesses provide recycling opportunities in our community?
30 - Yes  3 - No  8 - Unsure

How many reuse/second-hand shops are in the City of Moline?
0 – 0 – shops
0 – 1 shop
4 – 2 shops
6 – 3 shops
6 – 4 shops
14 – 5 shops
2 – 6 shops
4 – 7 shops
4 – 8 shops
0 – 9 shops
1 – 10 shops

Does the City of Moline have a recycling end use business?
14 - Yes  10 - No  17 - Unsure

Does the City of Moline provide opportunities to recycle electronic waste including cell phones and used inkjet cartridges?
22 - Yes  13 - No  6 - Unsure

Do any private businesses provide opportunities to recycle electronic waste including cell phones and used inkjet cartridges?
28 - Yes  4 - No  9 - Unsure

Do the local schools recycle?
32 - Yes  4 - No  5 - Unsure

Who does education related to waste reduction?
12 - Individuals
15 - Private Businesses
24 - Local Media
14 - National Media
18 - Service Organizations
28 - Local Schools
36 - Local Government
12 - State Government
12 - Federal Government
# Litter Index

Final Results - Completed 9/22/08

<table>
<thead>
<tr>
<th>Area</th>
<th>Score</th>
<th>Location</th>
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<tbody>
<tr>
<td>1</td>
<td>2.75</td>
<td>Alley between 4th &amp; 5th Ave’s, from 1st to 2nd Street</td>
</tr>
<tr>
<td>2</td>
<td>1.75</td>
<td>7th Street, from 16th Ave to 19th Ave</td>
</tr>
<tr>
<td>3</td>
<td>1</td>
<td>30th Ave, from 4th to 7th Street</td>
</tr>
<tr>
<td>4</td>
<td>1.25</td>
<td>35th Ave, from 13th Street to 36th Ave</td>
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| 5    | 2     | 38th Ave, from 16th to 25th Street  
25th Street, from 38th to 39th Ave  
39th Ave, from 16th to 25th Street  
16th Street, from 38th to 39th Ave |
| 6    | 2.125 | 26th Ave, from 16th St to 18th St A |
| 7    | 1.75  | 17th Street, from 14th Ave to 18th Ave A |
| 8    | 1.875 | Alley between 12th & 13th Ave’s, from 15th to 16th Street |
| 9    | 2.125 | 5th Avenue, from 16th to 23rd Street |
| 10   | 2     | Alley between 25th & 26th Streets, from 11th to 12th Ave |
| 11   | 1.25  | 23rd Street & 19th Ave – see map |
| 12   | 2     | 41st Street, from 32nd to 49th Ave |
| 13   | 3.5   | John Deere Expressway |
| 14   | 3.25  | I - 74 |
| 15   | 2.5   | Ave of the Cities, 41st to 53rd Street |
| 16   | 1.875 | 53rd Street, 5th to 12th Ave |
| 17   | 1.75  | River Drive, 19th to 55th Street |
| 18   | 1.875 | 72nd Street, 78th to 100th Ave |
| 19   | 1.75  | 78th Ave, Route 150 to 1st St (Coal Valley) |
| 20   | 2.625 | 27th Street, Ave of Cities to 69th Ave |
Area 1
Area 2
Area 3
Area 4
Area 5
Area 6
Area 8
Area 9
Area 10
Area 12
Area 15
Area 16
Area 18
Area 19
Area 20
Observations and Recommendations

It is the consensus of those participating that this is the perfect time to be initiating a Keep Moline Beautiful program.

While many of the areas were very clean, several were borderline and a number were in decline. These areas need the attention of a focused effort to bring them to the litter-free standard Keep Moline Beautiful would like to achieve.

It has also been noted that there is a need for an active partnership with the Illinois Department of Transportation to improve litter prevention on State routes that pass through the City of Moline.