

Minutes
Moline Centre Main Street Commission
City Hall, 619 – 16th Street
Monday, March 18, 2013

The Moline Centre Main Street Commission meeting came to order at 4:00 p.m. The Commission met in regular session in the Committee of the Whole Meeting Room at City Hall.

Attendance: Those present were as follows:

Commission Members Present:

Amy Trimble
Frank Ege
Gary Freeman
Lori Turner
Hector Colon

Commission Members Absent

Patrick Burke
Jim O'Hern

Staff Members Present

Pam Owens
Terri Smith

Minutes: Tracy Koranda pointed out an error in the January minutes regarding the Summer Concert Series and type of liquor license held by Bent River. Pam brought this error to the attention of The Board. Changes were made to the January minutes to correct this matter. Lori Turner made a motion to approve the corrected minutes. Gary Freeman seconded the motion. Motion was accepted.

Budget Report:

There was no budget update to report at this time.

Coordinator Report:

Pam Owens reported the following:

1. The next Merchant's Meeting will be held on Thursday, March 28th at First Lutheran Church at 8:30am.
2. Pam will be attending the IDA Forum on May 20 – 21st in Evanston, Illinois. She invited everyone on the Board to attend, if they would be interested.
3. Pam reported that we are working on a Retail Recruitment Plan to identify vacant properties in the city. After we have gathered a list of all of those properties, we hope to identify and market the top ten properties on that list. Pam is also working with Kathy Carr to bring a vacant building ordinance to council. The purpose of the ordinance is to encourage building owners to maintain their property in a clean and safe manner. This list will also be provided to Brad Hauman to follow up on any code violations.
4. Pam shared some software information with the Board that is being used in Quincy. It is a Business District Inventory software called FormConnections. This is a free ipad App that uses no internet connection. Information can be entered directly on to the ipad and then uploaded into an excel spreadsheet format. MCMS is hoping to purchase an ipad and have an intern collect the data so that we can maintain a true Moline Business Inventory.

Events & Promotions Report:

Pam Owens reported the following:

1. The 9th Annual Cabin Fever Pub Crawl will be held this Saturday, March 23rd, from 2 – 6pm. There are 10 bars participating in this year's event. In conjunction with this event we will be holding a 50/50 raffle at Twenty for the benefit of Mike Reddish, who was recently diagnosed with pancreatic cancer. MCMS has obtained a raffle license for this event.
2. MCMS will be working with the Parks Department to assist them with a 5k on October 12th called the Running Dead. This will be a timed and chipped event and will be held in downtown Moline. We hope to close the U-lot and have a post race party.

Advertising Plan:

1. Pam is working with the Dispatch on a new Visitors Guide. We hope to print out 10,000 copies which will cost approximately \$3,500. The \$3,500 may be covered through advertising sales. A new Summer Events Guide is also being created that will cost approximately \$7,500, and we are hoping that advertising sales will help offset this cost also.

New Business:

1. Pam indicated that we are working with an outfitter to bring kayaks and Duffy boats to the docks located behind the iwireless center.
2. Peg Fried is looking for a new tenant in her building, which previously held the old El Patron. She is also asking for assistance in renovating her façade. The Design Committee did visit her location and gave her ideas on where she might want to make improvements.
3. Amy Trimble indicated that she has second floor space available for rent. Renee Grae Gallery moved out at the beginning of the year.

Pam announced that she will be at the National Main Street Conference on April 15th. Since she will not be here, the April 15th meeting will be cancelled. IHPA will be here the following Monday, April 22nd, and Pam invited the MS Commission Members to attend that meeting.

Meeting was adjourned at 5:00.

The next meeting will be held May 20th at 4:00 p.m.

Respectfully submitted by Terri Smith