

**Moline Centre Main Street Commission Notes
4:00 p.m.**

Wednesday, January 17, 2018

**Quad Cities Chamber of Commerce
1601 River Drive, Suite 310
Moline, IL**

The Moline Centre Main Street Commission meeting came to order at 4:00 p.m. The Commission met in regular session in the Quad Cities Chamber of Commerce offices.

Commission Members Present:

Dave Parker, City of Moline
Dave Fortin, DF2 Consulting
Matt Sivertsen, The Planning Center
Chelsey Hohensee, Metrolink
Beth Lagomarcino, Lagomarcino's

Commission Members Absent

Jeff Anderson, City of Moline
Chris Schram, ConStruct Services
Peter McDermott, McDermott Construction
Ajay Singh, Heart of America (HOA)
Omar Bradley, First State Bank

Staff Members Present:

Adam Holland
Terri Smith

AGENDA ITEM #1 – Public Comment

There was no public comment at this time.

AGENDA ITEM #2 – Approval of Minutes

We did not have a quorum, so the Committee was unable to approve December 20, 2017 minutes.

AGENDA ITEM #3 – Nominating Committee

Adam Holland advised the board that we need to form a Nominating Committee. Mayor Acri informed him that she would like to volunteer to be a member of the Committee. Matt Sivertsen and Dave Fortin also volunteered their services. Adam will take the lead on this and set up a future meeting.

AGENDA ITEM #4 - Committee Structure

The Structure of the Main Street program is based on the National Main Street 4-Point Approach through the following committees; Design, Economic Restructuring, Promotion and Organization. Adam Holland stated that we focused on the Design Committee during our last meeting. He asked the group about their thoughts with regard to the Promotion and Economic Restructuring.

Beth Lagomarcino said the Promotion Committee is basically the same as our Merchant Meetings, which meet once a month. She also indicated that a retailer needs to be part of this Committee.

Matt Sivertsen said the Economic Restructuring Committee should include individuals from the City, realtors, Renew Moline, etc. These are the folks that know our area and would be beneficial to the group. He stated that he would be willing to work on developing this group. Beth Lagomarcino said that she could assist also.

After a brief discussion, Dave Parker suggested that we move forward with the formation of a Promotion and an Economic Restructuring Committee. These committees will be approved at our next meeting.

Upon formation of those Committees, we will need to have formal reporting from all meetings.

AGENDA ITEM #5 – Events Update

Upcoming events include the following:

1. April 7, 2018. 14th Annual Cabin Fever Pub Crawl. Last year's event had approximately 500 participants.
2. May 12, 2018. Quad Cities Craft Beer Fest. We have obtained two sponsors. Zimmerman is on board for \$3,000. Crawford Brew Works is also sponsoring at a \$1,000 level. In-Kind sponsors include the following:
 - a. Townsquare Media: \$6,600
 - b. OnMedia: \$4,000
3. May 31. This is the start date for the Thursday Night Summer Concert Series. There will be 14 concerts this year, running through August 30th. Our presenting sponsors this year will be Courtesy & Genesis for \$4,500. We already have 5 band sponsors for the year.

Dave Parker asked if we had an alternative venue set for the Craft Beer Fest. Adam Holland indicated that he had talked to the bankers for Financial District Properties and they might be able to help us out with a secondary location, which would be the KONE parking lot. He will also speak with Maureen regarding liquor license options and keep the Commission informed regarding this information.

Dave Parker also asked if we had looked at ways to improve the Thursday Night Summer Concert Series by possibly adding food trucks. Beth Lagomarcino stated the downtown merchants have no interest in bringing outside food trucks to our downtown. She stated that the downtown business owners should be approached and asked to see if they would like to have a presence on The Plaza during the concerts. Adam Holland suggested we speak to the Merchants at our next meeting, which takes place in February.

AGENDA ITEM #6 – Director’s Report

There are two open house events this evening.

Two Rivers YMCA is opening a new branch, the Bass Street YMCA and Sylvan Boathouse. A ribbon cutting will take place at 4:30 p.m. tonight. The rowing facility was completely remodeled and now offers an express workout area with new strength circuit and cardio fitness equipment. Group exercise and personal training will be available. Hours are M – F, 4:00 a.m. – 7:00 p.m., Saturday and Sunday 6:00 a.m. – 10:00 a.m.

A community meeting for the I-74 Bridge Realignment Study will be held at 5:30 p.m. at Stoney Creek Hotel. Members of the community will be able to view some of the ideas for the realignment zone and offer suggestions for that area.

AGENDA ITEM #7 – Other Business

Beth Lagomarcino said that we need to work with the IDOT this year and discuss ways to communicate traffic flow to Moline/Bettendorf for next year’s bridge closure.

Chelsey Hohensee said if there was any way that they (Metrolink) could assist with the Channel Cat rides to businesses to let her know.

There was no other business.

Our next meeting is scheduled for February 21, 2018.

Respectfully submitted by Terri Smith