

**Moline Centre Main Street Commission Notes
4:00 p.m.**

Wednesday, February 21, 2018

**Quad Cities Chamber of Commerce
1601 River Drive, Suite 310
Moline, IL**

The Moline Centre Main Street Commission meeting came to order at 4:00 p.m. The Commission met in regular session in the Quad Cities Chamber of Commerce offices.

Commission Members Present:

Dave Parker, City of Moline
Matt Sivertsen, The Planning Center
Chelsey Hohensee, Metrolink

Commission Members Absent

Beth Lagomarcino, Lagomarcino's
Dave Fortin, DF2 Consulting
Jeff Anderson, City of Moline
Peter McDermott, McDermott Construction
Ajay Singh, Heart of America (HOA)
Omar Bradley, First State Bank

Staff Members Present:

Adam Holland
Terri Smith

AGENDA ITEM #1 – Public Comment

There was no public comment at this time.

AGENDA ITEM #2 – Approval of Minutes

We did not have a quorum, so the Committee was unable to approve December 20, 2017 and the January 17, 2018 minutes.

AGENDA ITEM #3 – Committee Appointments

We did not have a quorum, so the Committee was unable to make nominations.

A brief discussion took place with regard to these committees. Comments as follows:

1. The Design Committee is already in place. Should we incorporate transportation/transit to this committee? Should we add members to this established group?
2. Will these groups report their recommendations to the City of Moline?
3. Committees would meet monthly.
4. Chelsey Hohensee volunteered to be on the Infrastructure and Promotions Committee.

5. Dave Fortin had previously volunteered to be on the Promotions Committee as did Beth Lagomarcino.
6. Matt Sivertsen expressed an interest in the Design Committee.
7. Dave Parker would like to be on the Economic Development Committee.

We will establish committees and develop charters at our next meeting.

AGENDA ITEM #4 – Events Update

Adam Holland announced that the Cabin Fever Pub Crawl will take place on April 7th this year. To-date 9 businesses have confirmed their participation. We are hoping for a total of 14. Stern Beverage has agreed to do marketing for this event for free.

The Craft Beer Fest will take place on May 12. The website sign-up link is live and we already have 22 people signed up. Stern will also be helping us market this event. They are providing table tents, window posters, deal-of-the-day, etc. OnMedia and Townsquare Media will be providing in-kind services. Illinois has had made changes to their liquor license rules. Breweries must go through a distributor to issue liquor. Adam is working with Stern to do a temporary distribution for one day.

The Thursday Night Concert Series begins May 31. Top Notch Productions (sound system) will be cutting their costs this year by 50%. Monthly fees collected from the surrounding bars (\$150) for their participation in the series will go to Top Notch.

August 23, 2018 is the Chamber's Annual Meeting. That is the same date for the kick-off of the annual 3-day Alternating Currents Festival. Creators of the festival would like to expand that event throughout the entire quad city area. We will be hosting the CandyMakers on The Plaza at Bass Street Landing on that evening, to kick off the festival.

AGENDA ITEM #5 – Director's Update

Adam Holland indicated that we will have an update with regard to passenger rail in the immediate future. He plans on putting together a letter of support and will have interested members of the Main Street Commission sign upon completion.

The Element Moline opened for business yesterday, February 20, 2018. A grand opening/ribbon cutting ceremony will take place on March 15th from 4:00 p.m. to 7:00 p.m.

The Scottish Rite Cathedral was purchased by WFI Commercial (Adam Bain and Blake Humphrey). They plan on using it for a theatre and event center. The Cathedral falls outside of SSA #6 parameters. Trimble Point has the same issues; it also falls outside of SSA #6 boundaries and hosts events. As a result of this, we are unable to promote any Cathedral/Trimble Point events. Future new events located at those two businesses will be an attribute to our downtown. Matt Sivertsen asked if it would be complicated to include both of these venues within our marketing budget. Adam Holland stated that we cannot spend marketing dollars outside of the SSA, but we do have a budget for marketing outside of the SSA. We could discuss using some of those budgeted funds at future meetings.

AGENDA ITEM #6 – Other Business

Chelsey Hohensee indicated that she received notice that there will be additional road closures beginning March 5th. 5th Avenue Road Closure to begin Monday March 5th at 7:00 A.M. 5th Avenue will be closed at 19th Street for construction related to the I-74 bridge project. Following construction, 5th Avenue will be closed permanently to vehicular traffic entering or exiting off of 19th Street.

Adam Holland indicated that a delegation from the Chamber will be heading to Springfield on February 28/March 1. They will discuss several different priorities, such as passenger rail, enterprise zones, ensure budget obligations are fully funded, etc.

Adam also announced that the National Main Street Conference will take place in Kansas City from March 26 – 28. He and Terri Smith plan on attending. As an aside, he mentioned that the National Main Street Center has reached an agreement with the State of Illinois and will provide annual services for \$1,350. Currently we (Moline Centre Main Street) pay \$350 to be considered a Main Street Community. Adam indicated that he will email all Main Street Commission members to obtain their opinion with regard to these higher fees.

Adam Holland advised the Commission that CRTS (Convention, Retail, Tourism, (local) Service Industry) visits are under way. This year's goal is 20 – 25 visits.

Since we did not have a quorum present, we will discuss our work plan at the next meeting.

Meeting was adjourned at 4:45 p.m.

Next meeting is scheduled for March 21.

Respectfully submitted by Terri Smith