



Moline Centre Main Street Commission Board of Directors Meeting Minutes

Wednesday, September 19th, 2018

4:00 p.m.

**The Quad Cities Chamber of Commerce
1601 River Drive, Suite 310
Moline, IL**

The Moline Centre Main Street Commission meeting came to order at 4:00 p.m. The Commission met in regular session in the Quad Cities Chamber of Commerce offices.

Commission Members Present: Matt Sivertsen, The Planning Center; Chelsey Hohensee, Metrolink; Jeff Anderson, City of Moline (Staff); Ajay Singh, Heart of America (HOA); Peter McDermott, McDermott Construction

Staff Present: Adam Guthrie, Moline Centre/Quad Cities Chamber; Kristin Glass, Quad Cities Chamber

Commission Members Absent: Dave Fortin, DF2 Consulting; Dave Parker, City of Moline (2nd Ward Alderman)

Guests Present: None

Agenda Item #1 - Call To Order

The Moline Centre Main Street Commission meeting was called to order at 4:00 p.m.

Agenda Item #2 - Public Comment

No public comment was made.

Agenda Item #3 - Approval of Minutes

Minutes from the August 18, 2018 meeting were reviewed. A motion to accept these minutes was made by Pete McDermott, Jeff Anderson seconded the motion. Motion was approved unanimously.

Agenda Item #4 – Introduction of Adam Guthrie

Adam Guthrie joins us with extensive downtown and small business knowledge. Adam has been involved as a volunteer in downtown East Moline. Adam is very interested in beautification, business growth and communication of the I74 Bridge construction impacts.

Agenda Item #5 - Filling the two existing Board positions

Adam will find the list of recommendations from Terri to send to Mayor Acri and move forward with adding two members to the Main Street Commission. There was discussion about being proactive about this in between now and the next meeting so that spots can be filled quickly.

Agenda Item #6 - I-74 Future Meeting

A Meeting regarding the I-74 Bridge Construction will take place on October 11th at 8:30am at Stoney Creek Inn. Businesses will be invited to attend to learn more and ask questions. Adam will survey downtown businesses to better understand what their concerns are before the meeting. Ajay asked how we could engaged media in this meeting. Discussion was had about how to communicate construction updates to businesses.

12th Avenue and 19th Street will close beginning next week. River Drive will open on Friday.

Agenda Item #7 – Committee Reports

- SIT (Streetscape, Infrastructure & Transportation):
 1. Discussion was had around the need to clarify roles of SSA #5, SSA #6, and the Main Street Commission. Adam shared that the Chamber is discussing ways to open communication between the three boards.
- ED: No report at this time
- Design Committee: No report at this time
- Promotions – Update on Moline Centre Events
 1. Holiday Hop will take place on November 9 at 4pm. A trolley has been hired and will pick up beginning at Stoney Creek Inn. Will have 8 stops with signage at each. Goal of 42-50 businesses participating. Discussion was had around using social media and making one event that everyone marks interested in and co-hosts can be added. The committee would like to meet Alisha since she will be working on Moline Centre.
 2. Lighting of the Commons will take place on November 17. Lighting of the Tree, several children activities, horse drawn carriage, fireworks and Santa will be the draws this year. Last year we ran out of crafts and had to cut off the line. Discussion was had on where to set fireworks off from. Adam will share this feedback with the committee. Adam and the committee will begin work on gathering volunteers. Deere puts volunteer opportunities out to staff, the colleges gather volunteers and the city does some recruitment. If department head volunteers are needed, Adam should let Jeff know.
 3. Pub Crawl will take place in April 2019.

Agenda Item #8 - Director's Report

- Analog II is moving into the old "The Venue" on 5th Avenue. Looking to open in early 2019.
- Galena Brewery is opening a taproom in old Ducky's building.
- Discussion was had regarding parking for restaurants. Recommendation to promote parking options in downtown and improved parking garage signage. Could phase signage. Could bring up in a merchants meeting to identify what merchants are hearing.
- Discussion on social media engagement. Discussed agency model. Spend some money to boost posts. Get Alisha more involved. Educate what Moline Centre means.
- Old Barnett's Fireplace has 3,200 sq ft available in HOA property.
- Baked and Urban Farmhouse moving into the Q.
- Flutter is moving back to downtown Moline from LeClaire.
- Adam has his first beautification projects in the works that will be discussed at the next meeting.

Agenda Item #9 - Other Business

Pete offered to help businesses connect with a local artist to do storefront holiday painting.

Agenda Item #10 - Adjourn

Chelsey Hohensee made a motion to adjourn. Ajay Singh seconded the motion. Motion was approved unanimously. Meeting was adjourned at 5:05 p.m.

Respectfully submitted Kristin Glass.

Next meeting scheduled for October 17, 2018