



**Moline Centre Main Street Commission Minutes
4:00 p.m.**

Wednesday, April 17th, 2019

**McDermott Construction
415 14th Street,
Moline, IL**

The Moline Centre Main Street Commission meeting came to order at 4:02 p.m. The Commission met in regular session at McDermott Construction Headquarters.

Commission Members Present

Matt Sivertsen, The Planning Center
Chelsey Hohensee, Metrolink
Pete McDermott, McDermott Construction
Jeff Anderson, City of Moline (Staff)
Ajay Singh, Heart of America
Amanda Bautista, Café Fresh
Lora Adams, Black Box Theater
Michelle Sparkman, Heart of America

Board Members Absent

Dave Parker, City of Moline (2nd Ward Alderman)
Lora Adams, Black Box Theater

Staff Present

Geoff Manis

AGENDA ITEM #1 – CALL TO ORDER

The Moline Centre Main Street Commission meeting was called to order Matt Sivertsen at 4:02 p.m.

AGENDA ITEM #2 – PUBLIC COMMENT

There was no public comment at this time.

AGENDA ITEM #3 – Approval of Minutes

Minutes from the March 20th, 2019 meeting were reviewed. A motion to accept these minutes was made by Pete McDermott. Ajay Singh seconded the motion. Motion was approved unanimously.

AGENDA ITEM #4 – Committee of the Whole City Council Work Session – 04/02/2019

The Main Street Commission discussed the maintenance and beautification related issues that were brought up by both the public and Moline's City Council at the April 2nd, 2019 Committee of the Whole Main Street Work Session. The Commission prioritized the generated list of Downtown Moline beautification and maintenance related issues. The list is as follows:

1. Perform audit of all deteriorating/unleveled streetscaping Ongoing
2. River House garbage enclosure and patio storage enclosure Work to begin on 5/13/19.
3. Begin to replace all empty or dying tree pits throughout downtown Ongoing
4. Establish a long term maintenance solution for the area behind the U parking lot near the dumpster corrals Ongoing
5. Reevaluate downtown parking signage Ongoing
6. Perform soil inspections on all downtown planters Completed
 - Replace as needed Ongoing
7. Explore the idea of implementing banners to the decorative streetlamps Ongoing
8. Install a permanent LED sign along River Drive for traffic direction during events, and advertisements on non-event days Ongoing
9. Improve upon Moline Centre's communication database Ongoing
10. Incorporate a possible merchant friendly summertime programming event
 - Similar to the Holiday Hop Ongoing

11. Consider an alternate outdoor venue besides Bass Street Landing to incorporate programming between the hours of 4:00 pm – 6:00 pm Ongoing
12. Develop a possible train communications plan Ongoing
13. Encourage & foster merchants to use alternative forms of marketing strategies
-Waze, BluJaket, Tap-on-it, ect... Ongoing. Held meeting on 4/5/19 with Blujaket President/CEO. More to come.
14. Social media video campaigns Ongoing. 11,679 people reached and 613 engagements since March 19th.
15. Address maintenance issues on the parking lot along River Drive, across from the Bass Street Landing Ongoing
16. Better communicate the GORquest mobile app to the Downtown Moline stakeholders Ongoing. Posted through social media on April 12th
17. Establish better management techniques for blocking intersections during periods of high bridge construction traffic
- “Don’t block the box” signage Ongoing
18. Replace dated QC Mallards hockey sign on the City owned Spiegel Building with a “Downtown Moline...Open for Business”/Pardon Our Progress vinyl banner. Ongoing – Dimensions sent to graphic designer for production. Working with Moline Public works partners to develop an installation plan.

AGENDA ITEM #5 - Updates: Economic Development, Beautification, Maintenance, Streetscaping

The commission discussed the 2019 flower/landscaping RFP that was awarded to Meyer’s Landscape & Design. Based off the soil inspection that was performed on April 5th, it was decided to replace the soil in all of the flower as needed.

AGENDA ITEM #6 – Director’s Report

Geoff provided a detailed report on the 2019 Cabin Fever Pub Crawl. The financials were as follows:

-340 Participants

-10 Locations; Bad Boyz, Bent River Brewing Company, Bierstube, Broken, Saddle, O’Keefe’s, Pub 1848, Rebellion Brew Haus, The Other Bar, Union @ 525, Tommy’s Bar

-Revenue; \$3120.00

-Expenses; \$1,745.10 for 400 Stainless Steel Mugs (Advantage Advertising), \$32.47 Gift Basket Materials (Hobby Lobby)

-Net Profit; \$1,342.43

It was officially communicated that the 2019 Quad City's Craft Beer Fest will be taking place on July 20th, 2019.

AGENDA ITEM #7 – Other Business

The was no other business.

AGENDA ITEM #8 – Adjournment

Pete McDermott made a motion to adjourn. Ajay Singh seconded the motion. Motion was approved unanimously. Meeting was adjourned at 5:15 p.m.

Respectfully submitted by Geoff Manis.