

Purses FOR PARKS



2018 Sponsor Levels

	Gold \$500+	Silver \$350	Bronze \$150
Recognition in event e-blast	●		
Recognition in event press release	●		
Logo featured on Facebook event banner	●		
Featured/tagged in posts and tweets	●	●	
Recognition on city newsflash	●	●	
Recognition in monthly e-newsletter	●	●	
Logo/Name on signage at event	Logo	Name	
Recognition on Parks website calendar	●	●	●
Logo/Name on slide show at event	Logo (individual slides)	Logo (same slide)	Name (same slide)
Listed in event program	●	●	●
Logo/Name on website	Logo	Logo	Name
Logo/Name in Brochure *determined by sponsorship commitment date	Logo	Name	Name

* To have your business/organization logo in our brochures, sponsorship commitments must be made before the deadline dates. If your business/organization commits by one or more of the deadline dates, your logo will be featured in the corresponding brochure(s):

Spring/Summer 2018 - January 11, 2018
Fall '18/Winter '19 - July 10, 2018

Sponsorship Level Descriptions

Gold \$500+

- Recognition in event e-blasts (2); One sent to save the date and one sent the month of the event - sent to over 600 email contacts.
- Recognition in event press release, sent to numerous media outlets
- Logo featured on Facebook event banner - visible to over 1,700 followers
- Featured (tagged if company/organization has Facebook profile) in posts and tweets
- Recognition on city newsflash - visible on both www.moline.il.us homepage and www.molineparks.com homepage
- Recognition in monthly e-newsletter, sent month of event - sent to over 600 emails
- Logo on signage at event
- Recognition on Parks and Recreation website calendar
- Logo listed on individual slide during looping slide show on display during event
- Listed in event program
- Logo on Purses for Parks webpage, cross-linking to company/organization website
- Logo in brochure(s) *determined by sponsorship commitment date (see page 1)

Silver \$350

- Featured/tagged in posts and tweets
- Recognition on city newsflash - visible on both City of Moline homepage and Parks homepage
- Recognition in monthly e-newsletter, sent month of event - sent to over 600 email contacts
- Company/business name on signage at event
- Recognition on Parks and Recreation website calendar
- Logo listed on "Silver Sponsors" slide during looping slide show on display during event
- Listed in event program
- Logo on Purses for Parks webpage, cross-linking to company/organization website
- Name in brochure(s) *determined by sponsorship commitment date (see page 1)

Bronze \$150

- Recognition on Parks and Recreation website calendar
- Name listed on "Bronze Sponsors" slide during looping slide show on display during event
- Listed in event program
- Name on Purses for Parks webpage, cross-linking to company/organization website
- Name in brochure(s) *determined by sponsorship commitment date (see page 1)

2018 In Kind Donations

Prizes for Parks - An item, gift card, etc. valued at a minimum of \$20. Prizes are a part of an exciting game attendees can play to have a guaranteed win.

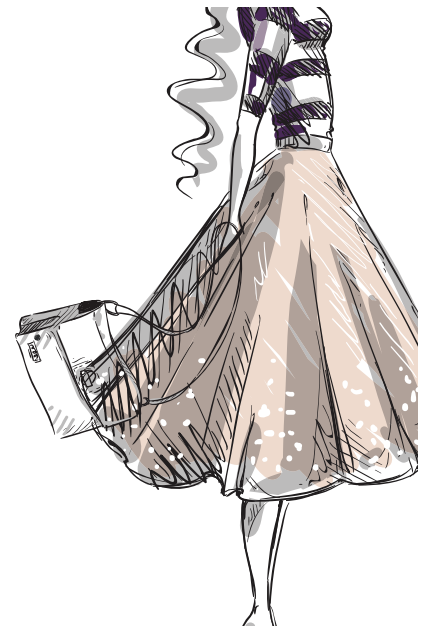
- Logo or individual's name on prizes for parks signage at event
- Listed in program

Sassy Seconds - Sassy Seconds are lightly-used, designer hand bags and accessories.

- Donated purses will display a small tag featuring who donated the item

*unless wishing to remain anonymous

Commitment Form



Type of Sponsorship (circle): Gold Silver Bronze
 Prizes Sassy

Value/Amount: \$ _____

Provided By: _____

If sponsoring as an individual do you wish to remain anonymous?: _____

Contact Person: _____

Email: _____

Street Address: _____ City: _____

State: _____ Zip: _____ Phone: _____

Company/Organization Facebook URL: _____

Signature: _____ Date: _____

Credit Card Use Visa MasterCard Discover Am. Express
Credit Card #: _____ Exp. Date: _____ CID #: _____
Cardholder: _____ Signature: _____ Date: _____

Check Use
Checks made out to: Moline Parks and Recreation
Check #: _____ Name on Check: _____
(Check must be presented with form)

Completed forms return to:
3635 4th Avenue
Moline, IL 61265
Fax: 309-524-2426

Please email logos to Stacy Laake,
slaake@moline.il.us within two
business days.

2016 Project Update

Riverside Tennis Courts will be resurfaced with the added feature of new lighting in late summer 2017.